

1. Record Nr.	UNINA9910264559203321
Autore	Servan-Schreiber, Jean Jacques
Titolo	Il risveglio della Francia : maggio-giugno 1968 / Jean-Jacques Servan-Schreiber
Pubbl/distr/stampa	Milano : ETAS Kompass, 1968
Descrizione fisica	109 p. ; 21 cm
Collana	Nuova collana di saggi ; 8
Disciplina	378
Locazione	DINTR
Collocazione	C1/75
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Trad. C. Bianchi.

2. Record Nr.	UNINA9910462800903321
Autore	Beamish Paul W. <1953-, >
Titolo	Multinational joint ventures in developing countries / / Paul W. Beamish
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2013
ISBN	1-283-94198-8 0-203-07793-8 1-135-13485-5
Descrizione fisica	1 online resource (158 p.)
Collana	Routledge library editions : international business ; ; v. 4
Disciplina	338.8881724
Soggetti	International business enterprises - Developing countries Joint ventures - Developing countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1988 by Routledge.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Multinational Joint Ventures in Developing Countries; Copyright Page; Contents; List of Tables; Preface; 1. Introduction; 1.1 Importance of Joint Ventures; 1.2 Key Variables; 1.3 Overview of Conclusions; 1.4 Methodology; 2. Characteristics of Joint Ventures; 2.1 Developed Versus Developing Countries; 2.2 Venture-creation Rationales; 2.3 Stability; 2.4 Performance; 2.5 Frequency of Government Partners; 2.6 Ownership; 2.7 Ownership-control Relationship; 2.8 Control-performance Relationship; 2.9 Conclusion; 3. Partner Selection and Performance; 3.1 Introduction 3.2 Partner Need: Literature and Measures 3.3 Partner Need: Analysis and Relationship to Performance; 3.4 Time Dimension of Partner Need; 3.5 Aggregate Partner Contributions; 3.6 Conclusion; 4. Commitment; 4.1 Introduction; 4.2 Rationale for Commitment; 4.3 Definition of Commitment; 4.4 Results; 4.5 Discussion; 4.6 Commitment Summary; 4.7 Conclusions; 5. A Management Guideline for Joint Ventures in Developing Countries; 5.1 Introduction; 5.2 The Joint Venture Process; 5.3 The Decision to Form the Venture; 5.4 Assessing the Company as a Joint Venturer; 5.5 Selecting a Partner 5.6 Mutual Need and Commitment 5.7 Designing the Venture; 5.8 Ongoing Management and Relationship; 5.9 Cases in Contrast: Success

and Failure; 5.10 Investing in LDCs Using the Joint-Venture Organisation Form; 5.11 Selecting a Partner; 5.12 Designing the Venture; 5.13 Major Differences; 6. Joint Venture General Managers; 6.1 Methodology; 6.2 What Makes It Difficult To Manage a Joint Venture in an LDC?; 6.3 Managing in an Environment Constrained by Parent Company Control Practices; 6.4 How Do JVGMs Respond To Those Challenges?; 6.5 Implications; 6.6 Conclusion
7. Equity Joint Ventures and the Theory of the Multinational Enterprise
7.1 The Theory of Internalisation; 7.2 Joint Ventures and Internalisation Theory; 7.3 Empirical Evidence; 7.4 Local Knowledge and Performance; 7.5 Conclusions; 8. Investing in China via Joint Ventures; 8.1 Introduction; 8.2 Need for 'Hard' Data on China; 8.3 Analysis; 8.4 Conclusion; 9. Joint Ventures in China: Legal Implications; 9.1 Introduction; 9.2 The Implementing Regulations; 9.3 Conclusion; Appendix 1: Partial List of Firms Contacted; Appendix 2: Management Case Studies of Joint Ventures in LDCs; Bibliography; Index

Sommario/riassunto

This book examines how joint ventures work in practice. Drawing on extensive personal experience and using case study examples where appropriate the author analyses the various stages, discusses the problems of partner selection, implementation and control and points out the various benefits and pitfalls. He draws out the implications for improving practice and discusses how the experience of joint ventures affects the theory of the multinational enterprise.
