

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910462766603321 |
| Autore | Jones Kyle M. L |
| Titolo | Learning from libraries that use WordPress [[electronic resource]] : content-management system best practices and case studies // Kyle M. L. Jones, Polly-Alida Farrington |
| Pubbl/distr/stampa | Chicago, Ill., : American Library Association, c2013 |
| ISBN | 0-8389-9610-8 |
| Descrizione fisica | 1 online resource (178 p.) |
| Altri autori (Persone) | FarringtonPolly-Alida |
| Disciplina | 025.042/2 |
| Soggetti | Library Web sites Blogs - Computer programs Web sites - Authoring programs Library Web sites - Design Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Contents; Foreword; Preface; Acknowledgments; Part I: Getting Started with WordPress; Chapter 1: Multiple Identities; Chapter 2: Preparation, Installation, and Initial Settings; Part II: Full-On Customization with Themes and Plugins; Chapter 3: Extensibility via Plugins; Chapter 4: Look and Feel with Themes; Part III: WordPress Cookbooks: Tips, Tricks, and Plugins; Chapter 5: A Better Workflow; Chapter 6: Safe, Sound, Tracked; Chapter 7: Flexible Design; Chapter 8: Enhancing the User Experience; Chapter 9: Roll Your Own Social Network; Part IV: Guest Pieces; Creating Dynamic Subject Guides First-Year Seminar BlogsBuddyPress and Higher Education; From LibGuides to WordPress; Creating Digital Archives with WordPress; Ten Ways WordPress Can Improve Website User Experience; Using WordPress to Create a Virtual School Library; Many Websites, One Installation; Kansas Libraries on the Web; Resources; Index |
| Sommario/riassunto | This useful book shows how scores of libraries have used WordPress to create library websites that are both user-friendly and easy to maintain. |

| | |
|-------------------------|--|
| 2. Record Nr. | UNINA9910807897603321 |
| Autore | Campbell James E. <1952-> |
| Titolo | The presidential pulse of congressional elections // James E. Campbell |
| Pubbl/distr/stampa | Lexington, Kentucky : , : The University Press of Kentucky, , 1997 ©1997 |
| ISBN | 0-8131-4903-7 |
| Edizione | [Second edition.] |
| Descrizione fisica | 1 online resource (333 p.) |
| Disciplina | 324.973 |
| Soggetti | Elections - United States Voting - United States Political parties - United States Presidents - United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Title; Copyright; Contents; List of Tables and Figures; Acknowledgments; Introduction; Part 1. Theories of Midterm Elections; 1 The Midterm Question; 2 The Premises of Surge and Decline; 3 The Propositions and Evidence of Surge and Decline; 4 The Theory of the Midterm Referendum; Part 2. The Presidential Pulse; 5 The Revised Theory of Surge and Decline; 6 Evidence from National Elections; 7 Evidence in Congressional Districts; 8 Evidence in the Electorate; 9 Surge and Decline in Subpresidential Elections; 10 The Presidential Pulse in the 1990's; 11 Reflections on the Presidential Pulse Appendix 1 Presidential Vote and House-Seat Regressions Appendix 2 Robust Regression of National Evidence; Notes; References; Index; |
| Sommario/riassunto | An intriguing phenomenon in American electoral politics is the loss of seats by the president's party in midterm congressional elections. Between 1862 and 1990, the president's party lost seats in the House of Representatives in 32 of the 33 midterm elections. In his new study, James Campbell examines explanations for these midterm losses and explores how presidential elections influence congressional elections. After reviewing the two major theories of midterm electoral change-the ""surge and decline"" theory and the theory of midterms as referenda on presidential performance Campbell draws up |

