

1. Record Nr.	UNINA9910462766603321
Autore	Jones Kyle M. L
Titolo	Learning from libraries that use WordPress [[electronic resource]] : content-management system best practices and case studies / / Kyle M. L. Jones, Polly-Alida Farrington
Pubbl/distr/stampa	Chicago, Ill., : American Library Association, c2013
ISBN	0-8389-9610-8
Descrizione fisica	1 online resource (178 p.)
Altri autori (Persone)	FarringtonPolly-Alida
Disciplina	025.042/2
Soggetti	Library Web sites Blogs - Computer programs Web sites - Authoring programs Library Web sites - Design Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword; Preface; Acknowledgments; Part I: Getting Started with WordPress; Chapter 1: Multiple Identities; Chapter 2: Preparation, Installation, and Initial Settings; Part II: Full-On Customization withThemes and Plugins; Chapter 3: Extensibility via Plugins; Chapter 4: Look and Feel with Themes; Part III: WordPress Cookbooks:Tips, Tricks, and Plugins; Chapter 5: A Better Workflow; Chapter 6: Safe, Sound, Tracked; Chapter 7: Flexible Design; Chapter 8: Enhancing the User Experience; Chapter 9: Roll Your Own Social Network; Part IV: Guest Pieces; Creating Dynamic Subject Guides First-Year Seminar BlogsBuddyPress and Higher Education; From LibGuides to WordPress; Creating Digital Archives with WordPress; Ten Ways WordPress Can Improve Website User Experience; Using WordPress to Create a Virtual School Library; Many Websites, One Installation; Kansas Libraries on the Web; Resources; Index
Sommario/riassunto	This useful book shows how scores of libraries have used WordPress to create library websites that are both user-friendly and easy to maintain.

2. Record Nr.	UNINA9910807897603321
Autore	Campbell James E. <1952->
Titolo	The presidential pulse of congressional elections / / James E. Campbell
Pubbl/distr/stampa	Lexington, Kentucky : , : The University Press of Kentucky, , 1997 ©1997
ISBN	0-8131-4903-7
Edizione	[Second edition.]
Descrizione fisica	1 online resource (333 p.)
Disciplina	324.973
Soggetti	Elections - United States Voting - United States Political parties - United States Presidents - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; List of Tables and Figures; Acknowledgments; Introduction; Part 1. Theories of Midterm Elections; 1 The Midterm Question; 2 The Premises of Surge and Decline; 3 The Propositions and Evidence of Surge and Decline; 4 The Theory of the Midterm Referendum; Part 2. The Presidential Pulse; 5 The Revised Theory of Surge and Decline; 6 Evidence from National Elections; 7 Evidence in Congressional Districts; 8 Evidence in the Electorate; 9 Surge and Decline in Subpresidential Elections; 10 The Presidential Pulse in the 1990's; 11 Reflections on the Presidential Pulse Appendix 1 Presidential Vote and House-Seat Regressions Appendix 2 Robust Regression of National Evidence; Notes; References; Index;
Sommario/riassunto	An intriguing phenomenon in American electoral politics is the loss of seats by the president's party in midterm congressional elections. Between 1862 and 1990, the president's party lost seats in the House of Representatives in 32 of the 33 midterm elections. In his new study, James Campbell examines explanations for these midterm losses and explores how presidential elections influence congressional elections. After reviewing the two major theories of midterm electoral change-the "surge and decline" theory and the theory of midterms as referenda on presidential performance Campbell draws up

