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Autore	Luis J. Gonzalez
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Nota di contenuto	Cover; Private Philanthropic Trends in Academic Libraries; Copyright; Contents; List of figures and tables; Preface; About the author; Introduction; References; 1 Academic libraries in the twenty-first century; Redefining the mission of the twenty-first century academic library; Bibliography; 2 Fundamentals of fund-raising: fund-raising for academic libraries; Private foundations and corporations; Effective fund-raising; The development of philanthropy and fund-raising; The expansion of private philanthropy during the twentieth century; Bibliography 3 Changes in the funding landscape of libraries in the 1970's and 1980's Bibliography; 4 The challenge of new technologies and information delivery changes in the academic library landscape; The new challenge; The redesign of the journals/serials business model; The new electronic media - e-books and the virtual environment; The arrival of aggregators; Organizational change within the library; The online challenge: distance education and distance learning; Predicting the future of libraries; Bibliography; 5 Private philanthropy and academic libraries in the 1990's; Building and renovation grants Endowment fund grants Computer project grants; Automation projects; Capital campaign grants; Equipment grants; Special project grants; Unrestricted fund grants; Resource sharing grants; Staff grants;

Acquisition and collection development grants; Preservation grants; The Internet - the new way of delivering information; Bibliography; 6 Private philanthropy and academic libraries in the first decade of the twenty-first century; Building renovation and construction awards; Capital campaign awards; Program development grants; Collection acquisition grants; Collection management grants
Electronic resources and media grants Continuing support grants; Endowment fund grants; Computer technology grants; Curriculum development grants; General operating grants; Income management grants; Conference seminars and continuing education; Equipment grants; Faculty grants; Conclusion; Bibliography; 7 Friends of the library; The Friends of the Library and the academic library; Bibliography; 8 The fund-raising challenge: creating a development program for the academic library and the role of the library's CEO; The role of the senior library administrator in fund-raising
Developing a library fund-raising initiative and program Reaching out to private philanthropic foundations and corporations; The Director of Development; The library director/dean or CEO; Other library staff; The effect of development programs on the functions of the library; Bibliography; 9 The future of academic libraries is intertwined with private philanthropy; The new challenges; Assessment and education; Conclusion; Bibliography; Index

Sommario/riassunto

Private Philanthropic Trends in Academic Libraries is written with the senior library administrator and the development officers of academic institutions in mind. Chapters provide a historical perspective of the funding trends of the private philanthropic foundations and corporate giving programs towards academic libraries during the first decade of the 21st century. Library fundraisers and library administrators are presented with the information needed to start the process of selecting which grant maker agencies to approach. Chapters discuss which grantmaking philanthropic foundations and

2. Record Nr.	UNINA9910598989003321
Autore	Browning, Robert <1812-1889>
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