

1. Record Nr.	UNINA9910462757703321
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Titolo	Private philanthropic trends in academic libraries // Luis J. Gonzalez
Pubbl/distr/stampa	Philadelphia, PA : , : Chandos Publishing, an imprint of Woodhead Publishing, , 2013
ISBN	1-78063-334-3
Edizione	[1st edition]
Descrizione fisica	1 online resource (219 p.)
Collana	Chandos information professional series, , 2052-210X
Disciplina	027.7
Soggetti	Academic libraries - United States - Finance Endowments - United States Academic libraries - United States - Administration Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
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Sommario/riassunto

Private Philanthropic Trends in Academic Libraries is written with the senior library administrator and the development officers of academic institutions in mind. Chapters provide a historical perspective of the funding trends of the private philanthropic foundations and corporate giving programs towards academic libraries during the first decade of the 21st century. Library fundraisers and library administrators are presented with the information needed to start the process of selecting which grant maker agencies to approach. Chapters discuss which grantmaking philanthropic foundations and
