

1. Record Nr.	UNINA990004175280403321
Autore	Doni, Anton Francesco <1513-1574>
Titolo	I mondi e gli inferni / Anton Francesco Doni ; a cura di Patrizia Pellizzari ; introduzione di Marziano Guglielminetti
Pubbl/distr/stampa	Torino : Einaudi, 1994
ISBN	88-06-12169-3
Descrizione fisica	XCII, 449 p., 24 tav. ; 23 cm
Collana	I millenni
Disciplina	858.4
Locazione	FLFBC
Collocazione	858.4 DONI 8 858.4 DONI 8BIS
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910462757203321
Autore	Harbour Jeremy
Titolo	Go do! [[electronic resource] ] : for people who have always wanted to start a business / / Jeremy Harbour
Pubbl/distr/stampa	Chichester, West Sussex ; ; Hoboken, N.J., : Capstone, Wiley, 2012
ISBN	0-85708-316-3 1-280-78456-3 9786613694959 0-85708-314-7
Descrizione fisica	1 online resource (218 p.)
Classificazione	BUS025000
Disciplina	658.1/1 658.11
Soggetti	New business enterprises - Management Entrepreneurship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	GO DO!; CONTENTS; ACKNOWLEDGEMENTS; INTRODUCTION; CHAPTER 1: GO ME!; CHAPTER 2: RISK; CHAPTER 3: GO YOU!; CHAPTER 4: THE WORST FIVE EXCUSES; CHAPTER 5: THE INVENTION MYTH; CHAPTER 6: TAKING RESPONSIBILITY; CHAPTER 7: THE FOUR STAGES OF ENTERPRISE; CHAPTER 8: PLANNING; CHAPTER 9: MARKETING; CHAPTER 10: A COMPELLING OFFER; CHAPTER 11: GO DO!; ABOUT THE AUTHOR; WHAT PEOPLE HAVE BEEN SAYING ABOUT THE HARBOUR CLUB LIGHT; INDEX
Sommario/riassunto	"A refreshingly simple, easy-to-read guide to getting started in business If you've ever dreamed of starting your own business, this book will give you the information, inspiration, and reassurance you need to get started. It encourages budding entrepreneurs to take the leap into the dark, while shining a bright light on the first six months of a successful start-up. It breaks down what appears to be an Everest-size challenge into a series of small hills for you to conquer. Written by successful entrepreneur Jeremy Harbour, Go Do! argues that the skills and tactics of successful entrepreneurship can't be learnt except by

doing. So this book offers the guidance and the confidence you need to just go do it"--

"In this straight talking, hugely inspiring book Jeremy Harbour explodes these myths, proving that while failure is always a possibility, there's no better time to confront your fears, plan for success, and get started"--

3. Record Nr.	UNINA9910254912803321
Autore	Helmold Marc
Titolo	Global Sourcing and Supply Management Excellence in China : Procurement Guide for Supply Experts / / by Marc Helmold, Brian Terry
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2017
ISBN	981-10-1666-6
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (199 p.)
Collana	Management for Professionals, , 2192-8096
Disciplina	650
Soggetti	Business logistics International business enterprises Asia—Economic conditions Supply Chain Management Logistics International Business Asian Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Table of Contents -- Foreword -- Introduction -- Chapter 1: Supply Management in China -- Chapter 2: Supply Management Strategy -- Chapter 3: Supply Performance Management -- Chapter 4: Supply Change Management -- Chapter 5: Supply Lean Management -- Chapter 6: Sustainable and resilient Supply Chains -- Chapter 7: Supply Management Organization -- Chapter 8: Total Cost and Dispute Mitigation -- Chapter 9: Reverse Logistics and Supply Management Logistics -- Chapter 10: 15 Best-Practices for SM in China -- Terms of reference -- Appendices -- Index.
Sommario/riassunto	This book provides readers a holistic and pragmatic approach towards

supply management in China. It elaborates on how supply management should integrate the optimum level, and a combination of quality, cost and delivery. In addition to serving as a guide on how to address cultural barriers, apply supply tools and concepts, it also illustrates the best practices in supply management in China. It draws from a large number of best practices of companies from automotive to railway, to convince other functional departments and higher management that supply management plays the most fundamental role in any organization due to the high number of value adding activities which are coming from suppliers. These practices have been derived by a multi-methodical approach including interviews with supply management leaders from industry and experts in academia, making it as unique and a suitable a guide for practitioners and academics.

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