Record Nr. UNINA9910462751903321 Autore Poulin Richard **Titolo** Graphic design and architecture, a 20th century history [[electronic resource]]: a guide to type, image, symbol, and visual storytelling in the modern world / / Richard Poulin Beverly,: Rockport Publishers, 2012 Pubbl/distr/stampa **ISBN** 1-61058-633-6 Descrizione fisica 1 online resource (273 p.) Disciplina 741.609/04 Soggetti Design - History - 20th century Visual communication - History - 20th century Communication in architecture - History - 20th century Architecture and society - History - 20th century Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Sommario/riassunto "This innovative volume is the first to provide the design student, practitioner, and educator with an invaluable comprehensive reference of visual and narrative material that illustrates and evaluates the unique and important history surrounding graphic design and architecture. Graphic Design and Architecture, A 20th Century History closely examines the relationship between typography, image, symbolism, and the built environment by exploring principal themes, major technological developments, important manufacturers, and pioneering designers over the last 100 years. It is a complete resource that

belongs on every designer's bookshelf"--