

1. Record Nr.	UNINA9910462730303321
Autore	Newth Francine
Titolo	Business models and strategic management [[electronic resource]] : a new integration // Francine Newth
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, 2012
ISBN	1-60649-402-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (188 p.)
Collana	Strategic management collection, , 2150-9646
Disciplina	658.4012
Soggetti	Industrial management Strategic planning Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2012 digital library.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	List of figures -- Acknowledgments -- Introduction -- Module 1. What is a business model? -- Module 2. Business model and financial management -- Module 3. Business model and strategic direction -- Module 4. Business model and competitive advantage -- Module 5. Business model and strategy -- Module 6. Business model and innovation -- Module 7. Business model agenda -- Appendices -- Notes -- References -- Index.
Sommario/riassunto	Do you manage to your business model? The purpose of this book is to provide the reader with the insights to strategically manage from a business model perspective. What does that mean? It means that managers have to first think rigorously about their value proposition, their current or future competencies, and their revenue streams and cost structure before developing, adopting, or modifying their strategies. What is the difference between a business model and a strategy? A business model is how a company operates and a strategy is how a company competes. When the basis of competition changes because a new model disrupts the economics in the industry (e.g., publishing and book retailing) it requires an adjustment in business models before any new strategy can work. This book adds a business model level to the traditional strategic management process to be more consistent with current "real-world" practices in strategic thinking and

analysis. It takes the reader deeper into the intricacies of what constitutes a business model and how current strategy is derived from it. It is based on the premise that effective strategies cannot be formulated without understanding the fundamental elements of a business model.

2. Record Nr.	UNINA9910874684903321
Autore	Adams Tristam
Titolo	Horrors of a Voice (object a) : Vox-Exo // by Tristam Adams
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031620508
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (290 pages)
Disciplina	150.195092
Soggetti	Aesthetics Psychoanalysis Motion pictures Culture - Study and teaching Art - Philosophy Science - Social aspects Film Theory Cultural Theory Philosophy of Art Sound Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1: Introduction -- 2: Beyond the Veil of our World -- 3: Violence -- 4: Changes -- 5: Insidious -- 6: Conclusion.
Sommario/riassunto	This book reframes the Lacanian object a voice as a horrific register of alterity. The object gaze has received, as it does in Jacques Lacan's work, more commentary than voice. Yet recently voice has garnered interest from multiple disciplines. The book intervenes in the Slovenian

school's commentary of the 'object voice' in terms of two questions: audition and corporeality. This intervention synthesizes psychoanalysis with recent theorizing of the horror of philosophy. In this intervention the object a voice is argued to resonate in lacunae – epistemological voids that evoke horror in the subject. Biological and evolutionary perspectives on voice, genre horror film and literature, music videos, close readings of Freudian and Lacanian case studies and textual analysis of ancient philosophy texts all contribute to an elucidation of the horrors of the object a voice: Vox-Exo. Tristram Adams is a theorist and writer. He completed his PhD at Goldsmiths college, London in 2019. His research explores voice, horror, mask, empathy, cringe comedy, popular culture, capitalism and technology in an interdisciplinary mode encompassing Lacanian psychoanalysis, continental philosophy, critical theory and literary criticism.
