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Sommario/riassunto	The growth of the events industry brings with it concerns of sustainable management, the sharing of available resources, and ensuring that people and places are not over-exploited. While the environmental and economic dimensions of sustainability have attracted a reasonable attention in the study of events, the social and cultural aspects of sustainability have been largely neglected. This book brings together emerging critical perspectives, innovative conceptual frameworks and contemporary case studies. Events cannot be isolated from the actions of humans and this is reflected in the emphasis