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| Nota di contenuto | Contents; Series Foreword; Preface; 1 Introduction; 2 Consumer Benefits from Import Variety; 3 Producer Benefits from Export Variety; 4 The Extensive Margin of Trade and Country Productivity; 5 Product Variety and the Measurement of Real GDP; 6 Conclusions; Notes; References; Index |
| Sommario/riassunto | Feenstra considers the consumer benefits from having access to new import varieties of differentiated products, and examines a recent method to estimate the elasticity of substitution (the extent of differentiation across products) and to use that information to construct the gains from import variety. |