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| Altri autori (Persone)  | BakerDavid<br>EvansWendy   |
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| Nota di contenuto       | Cover; A Handbook of DigitalLibrary Economics : Operations, collections and services; Copyright; Contents; Foreword; Preface; Acknowledgements; List of abbreviations; List of figures and tables; About the authors; 1. Digital economics: introduction and overview; Introduction; Defining the digital library; The need for economics; Recent history and relevant work; Key themes; Conclusion; Notes; References; 2. Sustainability; Introduction; Defining sustainability; Basics of a sustainable approach; Sustainability criteria; Case studies; Conclusion; References; Case Study 1 The JSTOR platform Case Study 2 Project MUSECase Study 3 Organic, symbiotic digital collection development; Case Study 4 Developing a portal framework for humanities scholars; 3. Models and tools; Introduction; Defining the different models; Business models; Types of business model; Types of funding model; Charging, costing and pricing models; Case studies; Conclusion; Notes; References; Case Study 5 accessCeramics: building and sustaining a global resource for arts education; Case Study 6 The Chronopolis digital network: the economics of long-term preservation Case Study 7 Economic implications of alternative scholarly publishing modelsCase Study 8 Sustainable economic models: Portico; Case Study 9 Methods and metrics for assessing the return on investment of public, academic and special libraries; Case Study 10 EZID: a digital |

library data management service; Case Study 11 Adding e-books and audiobooks to the search experience; Case Study 12 Woodhead Publishing Online - Chandos Publishing Online; Case Study 13 A cost study of BMCC electronic reserves with a streaming video service Case Study 14 National Academic Research and Collaborations Information System in the Netherlands4. The universal library: realising Panizzi's dream Derek Law; Introduction; Aggregation; Building infrastructure: the long haul; Longevity; Tools and services; Born-digital collection building; Monographs; Funding; Conclusion; Notes; References; Index

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Sommario/riassunto

This book provides a companion volume to Digital Library Economics and focuses on the 'how to' of managing digital collections and services (of all types) with regard to their financing and financial management. The emphasis is on case studies and practical examples drawn from a wide variety of contexts. A Handbook of Digital Library Economics is a practical manual for those involved - or expecting to be involved - in the development and management of digital libraries. Provides practical approach to the subject Focuses on the challenges associated with the economic and

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