Record Nr. UNINA9910462681403321 Autore Amaeshi Kenneth Titolo Corporate social responsibility, entrepreneurship, and innovation / / by Kenneth Amaeshi, Paul Nnodim, and Onyeka Osuji New York:,: Routledge,, 2013 Pubbl/distr/stampa **ISBN** 0-203-08194-3 1-299-16081-6 1-136-17652-7 Descrizione fisica 1 online resource (163 p.) Collana Routledge studies in business ethics;; 6 **NnodimPaul** Altri autori (Persone) OsujiOnyeka Disciplina 658.4/08 Social responsibility of business Soggetti Corporate governance Entrepreneurship Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [123]-148) and index. Nota di contenuto Corporate Social Responsibility, Entrepreneurship, and Innovation; Copyright; Contents; Acknowledgments; Introduction; 1 Corporate Social Responsibility: Definitions and Meanings; 2 Corporate Social Responsibility as Stakeholder Orientation to Management; 3 Corporate Social Responsibility, Globalization, and the Global Governance Void; 4 Corporate Social Responsibility as the Private Governance of Externalities; 5 Corporate Social Responsibility as a Private Governance Mechanism: Implications for Markets 6 Corporate Social Responsibility as a Private Governance Mechanism: Implications for CSR in Different Institutional Contexts7 The Problem of Accountability in the Global Networks of Production; 8 Corporate Social Responsibility as a Business Philosophy and an Expression of Social Justice: Justice as Fairness; Notes; Bibliography; About the Authors; Index Sommario/riassunto Despite its recent popularity in literature, theory, and practice,

Corporate Social Responsibility (CSR) remains a vague concept that struggles to define itself beyond the confines of corporate philanthropy

or sustainability. In some circles, it is a response to the present and anticipated climate change challenges, while in others it focuses on fair trade, corporate governance, and responsible investment. What then is CSR, and how do we understand its purpose? In Corporate Social Responsibility, Entrepreneurship, and Innovation, authors Kenneth Amaeshi and Paul Nnodim consider the