

1. Record Nr.	UNINA9910462670903321
Autore	Hellman Erik
Titolo	Android programming : pushing the limits // Erik Hellman
Pubbl/distr/stampa	Chichester, West Sussex : , : Wiley, , 2014
ISBN	1-118-71735-X 1-118-71730-9
Descrizione fisica	1 online resource (434 p.)
Collana	Pushing the Limits
Disciplina	434
Soggetti	Application software - Development Smartphones - Programming Tablet computers - Programming Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I. Building a better foundation -- part II. Getting the most out of components -- part III. Pushing the limits.
Sommario/riassunto	Unleash the power of the Android OS and build the kinds of brilliant, innovative apps users love to use If you already know your way around the Android OS and can build a simple Android app in under an hour, this book is for you. If you're itching to see just how far you can push it and discover what Android is really capable of, it's for you. And if you're ready to learn how to build advanced, intuitive, innovative apps that are a blast to use, this book is definitely for you. From custom views and advanced multi-touch gestures, to integrating online web services

2. Record Nr.	UNINA9910830464803321
Autore	McDowell Bennett <1957->
Titolo	Survival guide for traders [[electronic resource]] : how to set up and organize your trading business / / Bennett A. McDowell
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2012
ISBN	1-118-15939-X 1-119-19821-6 1-283-30654-9 9786613306548 1-118-15941-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (354 p.)
Collana	Wiley trading
Classificazione	BUS027000
Disciplina	332.640285/4678 332.6402854678
Soggetti	Electronic trading of securities Finance, Personal Home-based businesses - Management Investments Online stockbrokers Small business - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Survival Guide for Traders: How to Set Up and Organize Your Trading Business; Contents; Foreword; Preface; Acknowledgments; Disclaimer; Introduction: Survival of the Fittest; Part I: Survival Basics; Chapter 1: It's a Jungle Out There!; Brawn, Brains, and Technology; Technological and Innovation Time Line; Don't Bring a Knife to a Gunfight; Right in My Own Backyard; Chapter 2: Managing Your Money Is Serious Business; Trust and Financial Advisers; Tips on Selecting a Qualified Financial Adviser; So, Who Are You Going to Trust? Creating Your Own Business Plan Will Strengthen Your Ability to ProsperTrade, Invest, and Live within Your Means; Chapter 3: Accountability, Setting Stops, and the Rogue Factor; Traders Are the Ultimate Entrepreneurs and Must Be Held Accountable; Setting Stop-

Loss Exits Is Essential; The Infamous Rogue Trader Named Nick Leeson; Watch the Rogue Trader Movie; Insurmountable, Large Losses Usually Start As Small Losses; Chapter 4: What's Your Net Worth?; Net Worth Statement; Creating Your Financial Profile; Are You Moving Forward, Falling Backward, or Standing in Place? Chapter 5: The Life of an Entrepreneur New Start-Up Businesses Have High Failure Rates; What Does It Take for a New Business to Succeed?; Small Businesses Are the Backbone of the Economy; Reduce Your Expenses and Increase Your Revenue; How to Reduce Expenses; A Penny Saved Is Really One and a Half Pennies Earned; It's All About the Revenue; Chapter 6: Understanding Financial Markets; Buyer and Seller Agree on Price, but They Disagree on Value; Buyers and Sellers and the Financial Order Flow Process; Types of Orders; Using Margin and Leverage; The Importance of Liquidity and Volume Zero Liquidity Volatility and Market Gaps; How Can the Bid and Ask, Spreads, Fills, and Slippage Affect Your Profits?; You Can Parallel Test Your Broker and Data Feeds; "I Feel the Need for Speed"; So Many Markets to Choose From; Ticker Symbols at a Glance; How to Choose the Best Data Feed for Your Needs; How to Choose the Best Broker for Your Needs; How to Choose the Best Front-End Platform for Your Needs; Manias, Panics, and Crashes; Chapter 7: Adapting to Changing Market Cycles; Four Major Market Cycles; It's All in a Name; Using Trend Lines to Identify Market Cycles Using Elliott Wave Analysis to Identify Market Cycles Pitfalls of Not Identifying Market Cycles Correctly; Chapter 8: Education and Support; A Few Classic Trading Books; Learning Styles; Repetition, Repetition, Repetition; Paper Trading Is an Essential Learning Tool; Do it Your Way; You Can Learn from Your Mistakes and Failures; Life Mentors, Professional Mentors, and Trading Coaches; Chapter 9: Writing a Business Plan; Business Plan: Blank Template; Front Matter: Title Page, Table of Contents, and Mission Statement; 1. Summary; 2. Strategy; 3. Operations; 4. Financials; Business Plan Tips Part II: The Financial Pie

Sommario/riassunto

The must-have guide for anyone considering entering the exciting world of trading from home The biggest stumbling block for people looking to launch their own trading businesses from home is a failure to understand the complexities of the "back office" operations needed to be successful. Survival Guide for Traders is here to help. Packed with strategies for building a successful home trading business, and featuring answers to questions most up-and-coming traders would never think to ask, Survival Guide for Traders is required reading for anyone who wants to start and s
