

1. Record Nr.	UNINA9910462649903321
Titolo	The best business writing 2013 [[electronic resource] /] / edited by Dean Starkman ... [et. al.]
Pubbl/distr/stampa	New York, : Columbia University Press, 2013
ISBN	0-231-53517-1
Descrizione fisica	1 online resource (464 p.)
Collana	Columbia Journalism Review books
Altri autori (Persone)	StarkmanDean
Disciplina	330.9/0512
Soggetti	Business Businesspeople Business enterprises - Corrupt practices Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
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Sommario/riassunto

An anthology Malcolm Gladwell has called "riveting and indispensable," *The Best Business Writing* is a far-ranging survey of business's dynamic relationship with politics, culture, and life. This year's selections include John Markoff (*New York Times*) on innovations in robot technology and the decline of the factory worker; Evgeny Morozov (*New Republic*) on the questionable value of the popular TED conference series and the idea industry behind it; Paul Kiel (*ProPublica*) on the ripple effects of the ongoing foreclosure crisis; and the infamous op-ed by Greg Smith, published in the *New York Times*, announcing his break with Goldman Sachs over its trading practices and corrupt corporate ethos. Jessica Pressler (*New York*) delves into the personal and professional rivalry between Tory and Christopher Burch, former spouses now competing to dominate the fashion world. Peter Whoriskey (*Washington Post*) exposes the human cost of promoting pharmaceuticals off-label. Charles Duhigg and David Barboza (*New York Times*) investigate Apple's unethical labor practices in China. Max Abelson (*Bloomberg*) reports on Wall Street's amusing reaction to the diminishing annual bonus. Mina Kimes (*Fortune*) recounts the grisly story of a company's illegal testing-and misuse-of a medical device for profit, and Jeff Tietz (*Rolling Stone*) composes one of the most poignant and comprehensive portraits of the financial crisis's dissolution of the American middle class.
