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| 1. Record Nr. | UNINA9910462646003321 |
| Titolo | Organisational anthropology [[electronic resource]] : doing ethnography in and among complex organisations // edited by Christina Garsten and Anette Nyqvist |
| Pubbl/distr/stampa | London, : Pluto Press, 2013 |
| ISBN | 1-84964-916-2 1-84964-866-2 |
| Descrizione fisica | 1 online resource (272 p.) |
| Collana | Anthropology, culture and society |
| Altri autori (Persone) | GarstenChristina NyqvistAnette |
| Disciplina | 302.35 |
| Soggetti | Corporate culture Business anthropology Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | section 1. Corporate corridors -- section 2. Policy arenas -- section 3. Working the network -- section 4. Opaque worlds. |
| Sommario/riassunto | "This is a pioneering study of how to undertake ethnographic fieldwork in different types of complex organisations. The book focuses on the process of initiating contact, establishing rapport and gaining the trust of the organisation's members. The contributors examine the particular challenges posed by fieldwork in organisational environments"--Back cover. |