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Nota di contenuto	Front matter -- Preface and Acknowledgments -- Table of Contents -- I. Theoretical Frameworks: Models for the Study of Culture -- Travelling Concepts as a Model for the Study of Culture / NEUMANN, BIRGIT / NÜNNING, ANSGAR -- Translation - A Concept and Model for the Study of Culture / BACHMANN-MEDICK, DORIS -- Cultural Transfer / WENDLAND, ANNA VERONIKA -- Emergence as a Model for the Study of Culture / TRANINGER, ANITA -- II. KEY CONCEPTS FOR THE STUDY OF CULTURE -- The Underlying Logic of the Study of Culture / WIRTH, UWE -- Culture as Text: Reading and Interpreting Cultures / BACHMANN- MEDICK, DORIS -- Metaphorical Anastomoses: The Concept of 'Network' and its Origins in the Nineteenth Century / FRIEDRICH, ALEXANDER -- Narrativist Approaches and Narratological Concepts for the Study of Culture / NÜNNING, ANSGAR -- Identity, Alterity and the Work of the Narrative: A Transdisciplinary Discourse Report / MÜLLER- FUNK, WOLFGANG -- Gender as a Travelling Concept: A Feminist Perspective / OLSON, GRETA -- Cultural Memory and Memory Cultures

/ NEUMANN, BIRGIT / ZIEROLD, MARTIN -- Performativity and Performance / VELTEN, HANS RUDOLF -- 'Stimmung': The Emergence of a Concept and Its Modifications in Psychology and Physiology / WELSH, CAROLINE -- Visuality and Visual Culture / HORSTKOTTE, SILKE -- Space and Cultural Geography / GÜNZEL, STEPHAN -- From Media Anthropology to Media Ecology / BERENSMEYER, INGO -- Mass Media, Media Culture and Mediatisation / ZIEROLD, MARTIN -- Material Culture and Materiality / AUSLANDER, LEORA -- Transnational and Global Perspectives as Travelling Concepts in the Study of Culture / BÖSCH, FRANK / BÜSCHEL, HUBERTUS -- Conceptual Transfer: A Cognitive Approach to the Construction, Re-Interpretation and Re-Contextualisation of Academic Concepts / HALLET, WOLFGANG -- Notes on Contributors

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## Sommario/riassunto

Bringing together innovative and internationally renowned experts, this volume provides concise presentations of the main concepts and cutting-edge research fields in the study of culture (rather than the infinite multitude of possible themes). More specifically, the volume outlines different models for the study of culture, explores avenues for interdisciplinary exchange, assesses key concepts and traces their travels across various disciplinary, historical and national contexts. To trace the travelling of concepts means to map both their transfer from one discipline, approach or culture of research to another, and also to identify the transformations which emerge through these processes of transfer. The volume serves to show that working with (travelling) concepts provides a unique strategy for research and research design which can open up a wide range of promising perspectives for interdisciplinary exchange. It offers an exemplary overview of an interdisciplinary and international approach to the travelling concepts that organize, structure and shape the study of culture. In doing so, the volume serves to initiate a dialogue that exceeds disciplinary and national boundaries and introduces a self-reflexive dimension to the field, thus affording a recognition of how deeply disciplinary premises and nation-specific research traditions affect different approaches in the study of culture.

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