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Titolo	Selling war [[electronic resource] ] : the role of the mass media in hostile conflicts from World War I to the 'War on Terror' // edited by Josef Seethaler ... [et al.]
Pubbl/distr/stampa	Bristol, : Intellect, 2013
ISBN	1-84150-783-0
Descrizione fisica	1 online resource (386 p.)
Collana	European Communication Research and Education Association series, , 1753-0342
Altri autori (Persone)	SeethalerJosef
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Soggetti	Mass media and war War in mass media Mass media - Political aspects Terrorism and mass media Mass media - Public opinion Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. 'Never such innocence again' : propaganda and total war -- pt. II. Visual turn, war PR and the changing relationships between politics, media and the public sphere -- pt. III. Globalization and the 'postmodern' war of images.
Sommario/riassunto	This book is the first collection of essays to explore the changing relationships between war, media, and the public from a multidisciplinary perspective and over an extended historical period. It is also the first textbook for students in this field, discussing a wide range of theoretical concepts and methodological tools for analyzing the nature of these relationships. The book starts with a thorough overview by Philip Seib of war, the media and the public sphere. His chapter explores how the perception of war in the public sphere is influenced by the media and, more precisely, how the news