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Sommario/riassunto	Japan's use of Soft power in its international politics is as yet understudied. Soft power presents as many challenges as promises. This book explores the way Japan uses soft power in its relationship with the US, its Asian neighbours and Europe and aims to contribute to a deeper understanding of the role of soft power in international relations. Hard power, on the other hand, is more tangible and has received far greater scholarly scrutiny than soft power. However, as this collection makes clear, hard power has its limitations and counterproductive consequences as an instrume