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of Business; Mission Statement; Legal Identity; Goods and Services; Financial Plan; Marketing; Marketing Starter Kit; Management Team; Other Members of Your Management Team; Timelines; Financing Your Plan; Business Plan Checklist; 8. Music Jobs in Higher Education Entering the World of Higher Education: The Price of AdmissionAcademia: The Ideal; What Price Glory?; Survival of the Fittest; 9. True-Life Stories; 10. Conclusion; Epilogue; NOTES; SELECTED BIBLIOGRAPHY; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z

Sommario/riassunto

The Musician's Journey escorts musicians, performing artists, music teachers, and advanced music students along the road toward a successful career, offering a vast array of resources to guide them from envisioning the process to achieving the practical details. Jill Timmons provides key tools throughout the journey, from sources as diverse as the world of myth to current brain research, which illuminate compelling real-world examples of music entrepreneurs who forged their own paths to success. Included are chapters on careers in higher education; guidance in how to develop a business plan; g
