

1. Record Nr.	UNINA9910462554903321
Titolo	Mediated images of the South [[electronic resource] ] : the portrayal of Dixie in popular culture // edited by Alison Slade, Dedria Givens-Carroll, Amber Narro
Pubbl/distr/stampa	Lanham, Md., : Lexington Books, c2012
ISBN	1-283-63792-8 0-7391-7265-4
Descrizione fisica	1 online resource (211 p.)
Altri autori (Persone)	SladeAlison <1977-> Givens-CarrollDedria <1960-> NarroAmber J
Disciplina	975
Soggetti	National characteristics, American Electronic books. Southern States In popular culture Southern States Civilization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	MEDIATED IMAGES OF THE SOUTH; Contents; Introduction: Southern Images in Popular Culture; Chapter 1: An Acceptable Stereotype: The Southern Image in Television Programming; Chapter 2: An Ethical Inquiry of the Blue Collar Comedy Tour's Appropriation and Commodification of Redneck Culture; Chapter 3: Hip Hop, Commerce, and the "Death" of Southern Black Manhood; Chapter 4: The Rise, Fall, and Rise of the Kingfish-How Southern Politicians Are Successful in the Face of Overwhelming Stereotypes Chapter 5: Magnolias and Manufacturing: Southern Imagery in Mississippi's Promotional Publications, 1945-1955Chapter 6: Recognizing the Past, Celebrating Change: The "Mississippi Believe It!" Campaign Redefines the South; Chapter 7: Poor as Job's Turkey: Back to the Land as a Rhetoric of Authenticity in Foxfire's Appalachia; Chapter 8: The Trivialization of Traditional Southern Religion in the Film The Grass Harp; Chapter 9: College Football Fanaticism and Online Communities: A Reflection of Football as a Religious Experience in the

**Sommario/riassunto**

Mediated Images of the South: The Portrayal of Dixie in Popular Culture, edited by Alison Slade, Dedria Givens-Carroll, and Amber Narro, seeks to explore and understand the impact of the image of the Southerner within mass communication and popular culture by looking at images in politics, film, television, public relations, advertising, sports and social media. While there is a long list of successful southern politicians, historical figures, businessmen and women, actors and actresses, sports figu

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