

1. Record Nr.	UNINA9910462503403321
Titolo	A focused issue on competence perspectives on new industry dynamics [[electronic resource] /] / edited by Ron Sanchez, Aime Heene
Pubbl/distr/stampa	Bingley, : Emerald Group Publishing, 2012
ISBN	1-283-63498-8 1-78052-883-3
Descrizione fisica	1 online resource (273 p.)
Collana	Research in competence-based management ; ; 6
Altri autori (Persone)	SanchezRon HeeneAime
Disciplina	658.4
Soggetti	Competency-based education Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	FRONT COVER; A FOCUSED ISSUE ON COMPETENCE PERSPECTIVES ON NEW INDUSTRY DYNAMICS; COPYRIGHT PAGE; CONTENTS; LIST OF CONTRIBUTORS; INTRODUCTION TO THE FOCUSED ISSUE ON NEW INDUSTRY DYNAMICS; ARCHITECTING ORGANIZATIONS: A DYNAMIC STRATEGIC CONTINGENCY PERSPECTIVE; INTRODUCTION; ORGANIZATION ARCHITECTURE: THE CONCEPT; FORMS OF CHANGE IN ORGANIZATION ARCHITECTURE; ORGANIZATION ARCHITECTURE AND STRATEGIC FLEXIBILITY; STRATEGIC DESIGN OF ORGANIZATION ARCHITECTURES; STRATEGIC DESIGN PRINCIPLE OF ARCHITECTURAL ISOMORPHISM; CONCLUSION; NOTES; ACKNOWLEDGMENT; REFERENCES HOW PRE-MARKET ACTIVITIES SHAPE "COMPETITIVE CONTEXT": THE CASES OF AUTOMOTIVE ELECTRONICS AND BATTERY-POWERED ELECTRIC VEHICLES (BEV)INTRODUCTION; MARKET AS A PROCESS; PRE-MARKET ACTIVITIES CONCERNING BATTERY ELECTRIC VEHICLES; PRE-MARKET ACTIVITIES CONCERNING AUTOMOTIVE SOFTWARE ARCHITECTURES; PRE-MARKET ACTIVITIES AT A PROJECT LEVEL: JOINT R&D PROJECTS AMONG OEMS AND TIERS; DISCUSSION: PRE-MARKET ACTIVITIES, COMPETITIVE CONTEXT, AND AN EVOLUTIONARY VIEW OF COMPETITIVENESS; CONCLUSIONS; NOTES; REFERENCES; ENHANCING

COMPETENCES IN BUSINESS ECOSYSTEMS; INTRODUCTION
THE FIRM AS AN OPEN SYSTEM THE COMPETENCE DEVELOPMENT SPACE;
APPROACHES TO ECOSYSTEM MANAGEMENT; ECOSYSTEM
COMPETITION IN THE SMARTPHONE BUSINESS; DISCUSSION;
CONCLUSIONS; NOTES; REFERENCES; EXPLORING MICRO-FOUNDATIONS
OF DYNAMIC CAPABILITIES: INSIGHTS FROM A CASE STUDY IN THE
ENGINEERING SECTOR; INTRODUCTION: DYNAMIC CAPABILITIES - A
FIELD IN SEARCH OF MICRO-FOUNDATIONS; THEORETICAL
BACKGROUND AND HYPOTHESES; METHOD; RESULTS; DISCUSSION;
LIMITATIONS AND FUTURE RESEARCH; ACKNOWLEDGMENTS;
REFERENCES
TOWARD A DYNAMIC, SYSTEMIC, AND HOLISTIC THEORY FOR
STRATEGIC VALUE CREATION IN ICT-BASED SERVICES INTRODUCTION;
UNDERSTANDING SERVICES; VALUE CREATION AND VALUE LEAKS FOR
ICT-BASED SERVICES; SERVICE BUNDLE IMPERFECTIONS; THE SERVICE
STRATEGIC OPTIONS: MAINTAIN OR SOLVE; STRATEGIC SERVICE
CONFIGURATION ISSUES; CONCLUSIONS; ACKNOWLEDGMENTS;
REFERENCES; DOES VALUE LEVERAGE PAY OFF? A MODEL FOR
MEASURING VALUE-LEVERAGE CAPABILITIES IN AUTOMOTIVE LARGE-
SCALE SYSTEM INTEGRATORS; INTRODUCTION; VALUE LEVERAGE IN THE
AUTOMOTIVE INDUSTRY; VALUE-LEVERAGE FRAMEWORK; RESEARCH
QUESTION AND METHOD
ANALYSIS OF AUTOMOTIVE LSSISSUB-CONCLUSION (1-A); VALUE-
LEVERAGE RELATIONS OVER TIME; SUB-CONCLUSION (1-B); VALUE-
LEVERAGE INDICATORS PER COMPANY; SUB-CONCLUSION (1-C); SUB-
QUESTION 1; CASE OF THE CAR INDUSTRY: ASSESSMENT OF VALUE-
LEVERAGE PERFORMANCE; SUB-CONCLUSION (2); OVERALL
CONCLUSION; IMPLICATIONS FOR THEORY, RESEARCH, AND
MANAGERIAL PRACTICE; LIMITATIONS OF THE STUDY; REFERENCES;
INDUSTRY SEGMENT EFFECTS AND FIRM EFFECTS ON FIRM
PERFORMANCE IN SINGLE INDUSTRY FIRMS; INTRODUCTION;
EXPLAINING HETEROGENEITY IN FIRM PERFORMANCE-THEORETICAL
BACKGROUND; EMPIRICAL LITERATURE REVIEW
EMPIRICAL SETTING

Sommario/riassunto

This volume focuses on Competence Perspectives on New Industry Dynamics.
