1.	Record Nr.	UNINA9910462495003321
	Titolo	Outsourcing technical communication : issues, policies, and practices / / edited by Barry Thatcher, Carlos Evia
	Pubbl/distr/stampa	London : , : Routledge, , 2017
	ISBN	1-315-22393-7 1-351-84237-4 0-89503-694-0
	Descrizione fisica	1 online resource (243 p.)
	Collana	Baywood's technical communications series
	Altri autori (Persone)	EviaCarlos <1971-> ThatcherBarry <1964->
	Disciplina	658.4/058
	Soggetti	Contracting out Information technology - Management Business - Communication systems Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	First published 2007 by Baywood Pub. Co., Inc.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Technical communication and IT oursourcing in India : past, present, and future / Prashant Natarajan and Makarand Pandit -- Defining technical communication in the United States and India : a contrastive analysis of established curricula and desired abilities / Carlos Evia -- Africa goes for outsourcing / Michael Jarvis, Kwadzo Bokor -- Outsourcing of technical communication tasks from German-speaking contexts / Petra Drewer and Charlotte Kaempf -- Approaching outsourcing in rhetoric and professional communication : lessons from U.S.-owned maquilas in Mexico / Barry Thatcher and Victoriano Garza-Almanza -- The information developer's dilemma / Joann Hackos and William Hackos, Jr. -- Language, culture, and collaboration in offshore outsourcing : a case study of international training team communication competencies / Jim Melton -- The implications of outsourcing for technical editing / Clint Lanier -- The privacy problems related to international outsourcing : a perspective for technical communicators / Kirk St. Amant -- Outsourcing technical communication : the policy behind the practice / Keith Gibson --