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Nota di contenuto	Preliminaries; CONTENTS; Acknowledgements; Introduction; 1 Globalisation ethnic identities and the media; 2 Genealogies of whiteness; 3 Backlash culture and the defence of whiteness; 4 Border guards bodyguards lifeguards; 5 Policing whiteness; 6 The fringe and the fabric the politics of white pride; Conclusions; Notes; Bibliography; Index
Sommario/riassunto	By putting the language used in television, the radio, the internet and press, as well as that spoken by key leaders, under the spotlight, what is ultimately revealed is the existence of a 'white' language, both coded and overt. Taking specific examples and presenting new factual evidence, John Gabriel studies the racial politics that lie behind much of the communication in the public arena. Case studies draw on contemporary political controversies and are used to explore the relationship between racialised forms of media discourse and political and economic change.