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Sommario/riassunto	A guide for modern organisations about optimising productivity, creating a culture of innovation, and building high-performing teams It's time to stop managing and start implementing. The New Rules of Management is about creating and implementing projects that truly matter, because even the best ideas, projects and objectives mean nothing until they are executed. In truth, most organisations aren't designed to successfully implement long-term projects, but successfully implementing the projects that matter is the key to long-term success. In this book, you'll learn how to succe