

1. Record Nr.	UNINA9910462438303321
Titolo	Creative industries and innovation in Europe : concepts, measures and comparative case studies // edited by Luciana Lazzeretti
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2013
ISBN	1-283-58661-4 9786613899064 0-203-11257-1 1-136-28290-4
Descrizione fisica	1 online resource (329 p.)
Collana	Regions and cities ; ; 57
Altri autori (Persone)	LazzerettiLuciana
Disciplina	302.23094
Soggetti	Cultural industries - Europe Technological innovations - Economic aspects - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cultural and creative industries in Europe -- The geography of creative industries in Europe : comparing France, Great Britain, Italy, and Spain / Rafael Boix, Luciana Lazzeretti, Francesco Capone, Lisa de Propriis, and Daniel Sanchez -- Why do creative industries cluster? / Luciana Lazzeretti, Rafael Boix, and Francesco Capone -- Creative industries in Spain : the case of printing and publishing / Rafael Boix -- Creative and cultural industries in Austria / Michaela Trippel, Franz Todtling, and Rene Schuldner -- Creative industries in the UK / Lisa De Propriis -- Leisure, culture, and experience economy as creative strategy in the periphery : does north Denmark benefit from the experience economy? / Anne Lorentzen -- Creative industries and creative city policy in Japan / Masayuki Sasaki -- Innovation, creative space, and symbolic value -- Complexity geography and the rise of the green creative city / Philip Cooke -- From cultural cluster to creative cluster : the case of art restoration in Florence / Luciana Lazzeretti and Tommaso Cinti -- Geographical proximity and new short supply food chains / Leila Kebir and Andre Torre -- Product category dynamics in cultural industries : spaghetti westerns' influence on American Western movie genre / Gino

Cattani and C. Moritz B. Fliescher -- Cultural activities in territorial development : the case of cultural and creative enterprises in the Swiss watchmaking industry / Hugues Jeannerat and Olivier Crevoisier -- Putting creativity in place : a relational and practice perspective / Udo Staber -- Design at Work : The interwoven effect of territorial embeddedness, social ties and business networks / Marco Bettiol and Silvia Rita Sedita -- The importance of gatekeeping processes and reputation building in the sustainability of creative milieux : evidence from case studies in Lisbon, Barcelona and Sao Paulo / Pedro Costa.

Sommario/riassunto

In recent years, the study of creativity has shifted from analysis of culture as an end in itself to one of economic enhancement, and its capability to generate wealth and promote economic development. Increasingly, European cities and regions are using the arts to fuel wellbeing and reinvigorate economies after the comparative demise of more traditional industry and manufacturing. A growing literature is starting to highlight the innovation capacity of cultural and creative industries (CCIs) as they intersect the innovation processes of other manufacturing and services sectors with an inno
