

1. Record Nr.	UNINA9910462332003321
Titolo	Making the case [[electronic resource]] : advocacy and judgment in public argument / / edited by Kathryn M. Olson ... [et al.]
Pubbl/distr/stampa	East Lansing, : Michigan State University Press, 2012
ISBN	1-60917-344-9
Descrizione fisica	1 online resource (277 p.)
Collana	Rhetoric and public affairs series
Altri autori (Persone)	OlsonKathryn M
Disciplina	320.97301/4
Soggetti	Political oratory - United States Communication in politics - United States Persuasion (Rhetoric) - Political aspects Rhetoric - Political aspects Rhetorical criticism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Preface -- The beginnings of oratorical consciousness: restarting time in Homer's Odyssey, the telemachy / G. Thomas Goodnight -- Lysander Spooner's the unconstitutionality of slavery: a case study in constitutional hermeneutics, ethical argument, and practical reason / James Jasinski -- Kind persuasion: Lincoln's temperance address and the ethos of civic friendship / Michael Leff -- Andrew Johnson's fight for states' rights on the battlements of the constitution / Karlyn Kohrs Campbell -- No end save victory: FDR and the end of isolationism, 1936-1941 / John M. Murphy -- Iraq as a representative anecdote for leadership: Barack Obama's address on the fifth anniversary of the Iraq War / Denise M. Bostdorff -- Barack Obama's 2009 inaugural address: narrative signature and interpretation / Martin J. Medhurst -- To exist, you need an ideology: Alan Greenspan on markets, crisis, and democracy / Robert Asen.
Sommario/riassunto	In an era when the value of the humanities and qualitative inquiry has been questioned in academia and beyond, Making the Case is an engaging and timely collection that brings together a veritable who's who of public address scholars to illustrate the power of case-based

scholarly argument and to demonstrate how critical inquiry into a specific moment speaks to general contexts and theories. Providing both a theoretical framework and a wealth of historically situated texts, *Making the Case* spans from Homeric Greece to twenty-first-century America. The authors examine the dynamic interplay of
