1. Record Nr. UNINA9910462330703321 Autore Reynolds Larry **Titolo** The business leader's guide to the low-carbon economy / / Larry Reynolds London;; New York:,: Routledge,, 2016 Pubbl/distr/stampa **ISBN** 1-4094-7127-6 1-317-03961-0 1-317-03960-2 1-315-61424-3 1-4094-2352-2 Descrizione fisica 1 online resource (235 p.) Disciplina 658.4083 Soggetti Business enterprises - Environmental aspects Management - Environmental aspects Technological innovations - Environmental aspects Sustainability Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "A Gower book"--Cover. Note generali First published 2012 by Ashgate Publishing. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Cover: Contents: About the Author: Acknowledgements: Introduction: Part I The Drivers of the Low-carbon Economy; 1 The Cost of Energy; 2 Climate Change; 3 Responding to the Challenge of Climate Change; Part II The Features of the Low-carbon Economy: 4 Low-carbon Energy: 5 Energy Efficiency; 6 Low-carbon Transport; Part III What Will it Really be Like?; 7 Present Trends Continue; 8 Conflict; 9 Technology to the Rescue: 10 Less is More: Part IV What You Need to Do: 11 Managing Energy: 12 Managing Carbon: 13 Adaptation: 14 The Sustainable Business; 15 Developing New Products Part V Making It Happen16 Transforming Your Business; 17 Starting a New Enterprise; 18 Leadership in the Low-carbon Economy; Bibliography; Index

Rising energy prices and concerns about climate change are driving us

Sommario/riassunto

towards a new kind of economy - a low-carbon economy. What will this low-carbon economy be like, and what does your business have to do to prosper in this new business environment? In The Business Leader's Guide to the Low-carbon Economy, Larry Reynolds shows how successful organisations are already learning to be more energy efficient, manage their carbon footprint, adapt to climate change and become truly sustainable. As well as explaining how to future-proof your organisation against possible threats, his book tells you h