Record Nr. UNINA9910462324603321 Business schools and their contribution to society [[electronic resource] **Titolo** /] / edited by Mette Morsing and Alfons Sauguet Rovira Pubbl/distr/stampa Los Angeles, [Calif.];; London,: SAGE, 2011 **ISBN** 1-85702-386-2 1-4462-5082-2 1-282-24137-0 9786613812490 1-4462-5383-X Descrizione fisica 1 online resource (281 p.) Altri autori (Persone) MorsingMette Sauguet RoviraAlfons Disciplina 650.0711 Soggetti Business schools - Social aspects Business education - Social aspects Social responsibility of business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "CEMS." Note generali Nota di bibliografia Includes bibliographical references and index. COVER; Contents; Notes on Contributors; About CEMS; Foreword; Nota di contenuto Prologue - Business Schools as Usual?; Part 1 - HISTORICAL AND GEOGRAPHICAL PERSPECTIVES ON BUSINESS SCHOOL LEGITIMACY: 1 BUSINESS EDUCATION: THE AMERICAN TRAJECTORY; 2 CREATING A BUSINESS SCHOOL MODEL ADAPTED TO LOCAL REALITY: A LATIN AMERICAN PERSPECTIVE: 3 THE CHANGINGROLE OF BUSINESS SCHOOLS AS KEY SOCIAL AGENTS IN ASIA; 4 INSTITUTIONAL EVOLUTION AND NEW TRENDS IN RUSSIAN MANAGEMENT EDUCATION; 5 THE LEGITIMACY AND FUTURE OF BUSINESS SCHOOLS IN TURKEY; EUROPEAN BUSINESS SCHOOLS AND GLOBALIZATION 7 CSR, BUSINESS SCHOOLS AND THE ASIA PACIFIC CONTEXTPart 2 -TOWARDS A NEW LEGITIMACYFOR BUSINESS SCHOOLS IN GLOBAL SOCIETY; 8 BUSINESS SCHOOLS IN SOCIETY: THE DISTINCTIVENESS OF DIVERSITY; 9 DESIGN SCIENCE AS AREFERENCE POINT FOR

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Sommario/riassunto

Leading global business school figures discuss the hottest debate in business education right now - what education business schools are providing, and their contribution to modern society.