

1. Record Nr.	UNINA9910462230103321
Autore	Young Patrick <1967-, >
Titolo	Enacting Brittany : tourism and culture in provincial France, 1871-1939 // Patrick Young
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-317-14406-6 1-315-57942-1 1-283-57265-6 9786613885104 0-7546-9656-1
Descrizione fisica	1 online resource (331 p.)
Disciplina	306.4/8190944109041
Soggetti	Heritage tourism - France - Brittany - History Tourism - Social aspects - France - Brittany Bretons - Ethnic identity National characteristics, Breton Regionalism - France - Brittany Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2012 by Ashgate Pub.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	From romance to patrimony : Breton culture and originality in the nineteenth century tourism, culture and place in a changing Brittany, 1860-1914 -- La Bretagne, au sein de son passe : dilemmas of tourist modernity in the French countryside -- Refashioning Breton costume -- Of pardons, loss and longing : Breton religious processions in an age of tourism and cultural change -- A tasteful patrimony : landscape preservation and tourism in Brittany -- From terre du passe to modern leisure ground? : Brittany in an age of mass tourism -- Epilogue : changing contexts of Bretonnitude, from Vichy to European Union and globalization.
Sommario/riassunto	Efforts to preserve, display and promote Breton cultural differences in the late nineteenth and early twentieth centuries marked a significant advance in heritage tourism, and a departure from what is commonly

perceived to be a French intolerance of cultural diversity within its borders. This book explores the means by which key actors - middle class associations, businesses, governmental bodies, cultural intermediaries - pursued tourist development in the region and the effect this had on Breton cultural identification. Beyond those interested in the history of French tourism, this study will
