Record Nr. Autore	UNINA9910462206403321 Saz-Carranza Angel <1976-, >
Titolo	Uniting diverse organizations : managing goal-oriented advocacy networks / / Angel Saz-Carranza
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-283-70849-3 0-203-10779-9 1-136-26331-4
Descrizione fisica	1 online resource (159 p.)
Collana	Routledge studies in business organizations and networks ; ; 48
Disciplina	658/.048
Soggetti	Business networks - Management Interorganizational relations Nonprofit organizations Strategic alliances (Business) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 125-136) and index.
Nota di contenuto	Front Cover; Uniting Diverse Organizations; Copyright Page; Contents; List of Figures; List of Tables; Foreword; Acknowledgments; 1 Introduction; 2 Advocacy Networks in the U.S. Immigration Field; 3 The Core of Goal-Directed Network Management: Uniting in Diversity; 4 Building Network Power and Using It; 5 Sustaining the Unity/Diversity Tension; 6 Managing Interaction and Decision-Making in Diversity; 7 Conclusion; Appendix: Research Design and Methodology; Notes; Bibliography; Index
Sommario/riassunto	Networks are made up of organizations. Often a central unit, or ""Network Administrative Organization"" (NAO), manages an entire network of organizations that collaborate to achieve an overall network-level goal. Goal-directed networks are those that come together to achieve a shared objective, in addition to the individual organization-specific goals. This book's focus is on the management of goal-directed networks. Despite the fact that formalized goal-directed interorganizational networks have become extremely popular in the public and nonprofit sectors, as many social prob

1.