

1. Record Nr.	UNINA9910462197903321
Autore	Beasley Chris.
Titolo	Heterosexuality in theory and practice // Chris Beasley, Heather Brook and Mary Holmes
Pubbl/distr/stampa	New York, N.Y. : , : Routledge, , 2012
ISBN	1-283-71138-9 0-203-10392-0 1-136-24706-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (139 p.)
Collana	Routledge advances in feminist studies and intersectionality ; ; 9
Altri autori (Persone)	BrookHeather HolmesMary <1965->
Disciplina	306.76/4
Soggetti	Heterosexuality Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Acknowledgments -- Introduction -- Unpacking the monolith -- Nasty, boring and normative : heterosexuality within the conceptual map of gender and sexuality studies -- Hetero-doxy : conjugality and the measure of marriage -- Unknown paths : theorising changes in heterosexual intimacy -- Fields of practice and possible adventures -- The challenge of pleasure in preventive health and (hetero) sex education -- (Not) everyday sexual intimacy : on quiet subversions -- Thrills and spills : heterosex, "transgressive" adventures, and social change -- Conclusion: theorising social change from the realm of the dominant -- Notes -- References -- Index.
Sommario/riassunto	This book explores heterosexualities in their complex and everyday expressions. It engages with theories about the intersection of sexuality with other markers of difference, and gender in particular. The outcome will productively upset equations of heterosexuality with heteronormativity and accounts that cast heterosexuality in ""sex critical, sex as danger"" terms. Queer/feminist 'pro-sex' perspectives have become prevalent in analyses of sexuality, but in these approaches queer becomes the site of subversive, transgressive, exciting and pleasurable sex, while heterosex, if mentioned at a

2. Record Nr.	UNINA9910831162103321
Autore	Burkholder Nicholas C
Titolo	Outsourcing [[electronic resource]] : the definitive view, applications and implications / / Nicholas C. Burkholder
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2006
ISBN	1-119-20120-9 1-280-44857-1 9786610448579 0-471-75847-7
Descrizione fisica	1 online resource (290 p.)
Classificazione	85.10
Disciplina	658.4058 658.723
Soggetti	Contracting out
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 242-246) and index.
Nota di contenuto	OUT SOURCING: THE DEFINITIVE VIEW, APPLICATIONS, AND IMPLICATIONS; Contents; Introduction; Chapter 1: What Is Outsourcing?; Case Study: The Federal Government-An Outsourcing Organization; Even the Government Makes Mistakes: What Happens When Outsourcing Is Not the Answer?; Chapter 2: Who Is Outsourcing?; Everyone Is Doing It: An Overview of the Companies That Outsource; How Outsourcing Increases Profit; Combining Existing Technologies and Outsourcing to Produce New Products; Is Outsourcing Right for Your Company?; Chapter 3: Imperatives; Focusing on Objectives, Not Strategy Improving Performance MetricsApproaching All Resourcing Decisions Holistically; Human Resources' Responsibility for Human Capital Aspects of Outsourcing; Performance-Based Resourcing Decisions; Chapter 4: How Do I Begin Outsourcing?; Why Management, Management, and More Management Are the Keys to a Successful Outsourcing Partnership; Chapter 5: Vertical Integration and Outsourcing Considerations in the Health-Care Sector; Transaction Cost Analysis; The Capabilities Approach; Summary; Outsourcing Trends; Industry Trends; Special Considerations; Food Service;

Radiology; Conclusion

Chapter 6: From the Experts: Life After Outsourcing-A Sourcing Management Model (Outsourcing Is Really Sourcing)The Sourcing Management Model; Using the Model; Outsourcing Strategy; Outsourcing Governance; Supply Management; Sourcing Program Management; Sourcing Operations Management; Outsourcing Demand Management; Benefits of the Sourcing Management Model; Key Points to Remember; Chapter 7: More from the Experts; Next-Generation Outsourcing-A Transformational Path to Business Value; The On-Demand Enterprise; Making a Business Case for On Demand Transformational Outsourcing: Critical Success FactorsFinal Thoughts; About IBM Global Services; Outsourcing the Mail Process; Marrying First Class Mail and Technology; The Value of Mail; Data Quality: The Need for Continuous Improvement; Personalization, Color, and Results; Efficient Processes; Making It Work; HRO Strategy: Stay Shallow or Go Deep?; The Deep HRO Methodology; The Financial Executive's Perspective on HRO; Using Reverse Requests for Proposals to Build Stronger Outsourcing Relationships; Reasons to Outsource All or Parts of Your Campus Recruiting Effort Components of Campus Recruiting that Can Be Outsourced EfficientlyTheoretical Overview; Strategic Outsourcing in Practice; Conclusions; References; Economic Literature; Management Literature; Strategy Literature; Business Cases; Conclusion; References; JP Morgan Chase Research; Conclusion; Glossary of Outsourcing Terms; Outsourcing Companies and Services; Index

Sommario/riassunto

THE DEFINITIVE RESOURCE ON OUTSOURCING Outsourcing is the hottest topic in business, and it will likely stay that way. Managers, workers, executives, and almost anyone else involved in any large business will probably have to deal with it one day, in one way or another. Outsourcing is a business issue first and foremost, but it's also a political, personal, and cultural issue that many people, not least managers and executives, find difficult to fully understand. Outsourcing documents the theory, facts, myths, benefits, and costs of outsourcing and gives managers the i
