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| Descrizione fisica | 1 online resource (269 p.) |
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| Soggetti | Social responsibility of business Water resources development Water-supply - Economic aspects Water-supply Electronic books. |
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| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Corporate Water Strategies; Copyright; Contents; Foreword; Introduction; Acknowledgements; Abbreviations; Part I: Key Issues for Business in Water Stewardship; 1. The Global Challenge of Water and Why It Matters to Business; 2. Global Issue with Local Solutions; 3. The Disconnect Between Pricing and Value; 4. Water Accounting: Water Footprint and Virtual Water; 5. Partnerships and Stakeholders; 6. Water Technology; 7. Reporting, Disclosure and Leadership; Part II: Developing and Implementing a Successful Corporate Water Strategy; 8. A Water Strategy Map; 9. Food and Beverage Industries 10. The Semiconductor Industry 11. Power Generation; 12. Extractive Industries; 13. Manufacturing; Part III: the New Water Paradigm; 14. Seven New Rules of 21st-century Thinking |
| Sommario/riassunto | In the past businesses have viewed water as a minimal operational cost and not a strategic issue. However, water has now emerged as a critical issue for both corporations and the public sector in response to increased water demand, climatic risks and potentially negative impacts |

on brand value. This innovative book provides up to date information on global water issues and describes how companies can not only address these challenges but also implement high value global water strategies. It shows: Why water is a critical business issue for companies which now face water risk to their operations
