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Nota di contenuto	Frontmatter -- Contents -- Preface to the Paperback Edition -- Acknowledgments -- Timeline -- Abbreviations -- Introduction -- 1. The Postwar Settlement -- 2. The 1940s: The Emergence of the Neoliberal Critique -- 3. The Rising Tide: Neoliberal Ideas in the Postwar Period -- 4. A Transatlantic Network: Think Tanks and the Ideological Entrepreneurs -- 5. Keynesianism and the Emergence of Monetarism, 1945-71 -- 6. Economic Strategy: The Neoliberal Breakthrough, 1971-84 -- 7. Neoliberalism Applied? The Transformation of Affordable Housing and Urban Policy in the United States and Britain, 1945-2000 -- Conclusion. The Legacy of Transatlantic Neoliberalism: Faith-Based Policy -- Notes -- Index
Sommario/riassunto	Based on archival research and interviews with leading participants in the movement, Masters of the Universe traces the ascendancy of neoliberalism from the academy of interwar Europe to supremacy under Reagan and Thatcher and in the decades since. Daniel Stedman Jones argues that there was nothing inevitable about the victory of free-

market politics. Far from being the story of the simple triumph of right-wing ideas, the neoliberal breakthrough was contingent on the economic crises of the 1970s and the acceptance of the need for new policies by the political left. This edition includes a new foreword in which the author addresses the relationship between intellectual history and the history of politics and policy. Fascinating, important, and timely, this is a book for anyone who wants to understand the history behind the Anglo-American love affair with the free market, as well as the origins of the current economic crisis.
