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Autore	Hirano Makoto
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Sommario/riassunto

Regional disparity is one of the current pressing social issues. Many countries lack basic infrastructures of establishing a new business or industrial cluster. The book argues that existing arguments which have mostly focused on macroscopic view of economy of society or industries may be misguided. The book delivers a refreshing insight from microscopic view of enterprise/business management and how businesses can achieve sustainable development at enterprise level. The book includes case studies of concrete examples to illustrate how a successful model can be put in place to effect
