

1. Record Nr.	UNINA9910462154303321
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Titolo	Interfaces of the Word : Studies in the Evolution of Consciousness and Culture // Walter J. Ong
Pubbl/distr/stampa	Ithaca, N.Y. : , : Cornell University Press, , [2012] ©1977
ISBN	0-8014-6630-X 0-8014-6631-8
Descrizione fisica	1 online resource (353 p.)
Disciplina	401
Soggetti	Language and languages - Philosophy Consciousness Civilization - Philosophy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Front matter -- Contents -- Preface -- I. CLEAVAGE AND GROWTH -- 1. Transformations of the Word and Alienation -- II. THE SEQUESTRATION OF VOICE -- 2. The Writer's Audience Is Always a Fiction -- 3. Media Transformation: The Talked Book -- 4. African Talking Drums and Oral Noetics -- 5. "I See What You Say": Sense Analogues for Intellect -- III. CLOSURE AND PRINT -- 6. Typographic Rhapsody: Ravisius Textor, Zwinger, and Shakespeare -- 7. From Epithet to Logic: Miltonic Epic and the Closure of Existence -- 8. The Poem as a Closed Field: The Once New Criticism and the Nature of Literature -- 9. Maranatha: Death and Life in the Text of the Book -- 10. From Mimesis to Irony: Writing and Print as Integuments of Voice -- IV. PRESENT AND FUTURE -- 11. Voice and the Opening of Closed Systems -- Index
Sommario/riassunto	In Interfaces of the World, Walter J. Ong explores the effects on consciousness of the word as it moves through oral to written to print and electronic culture.