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| Autore | Sterlacci Francesca |
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| Soggetti | Fashion Electronic books. |
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| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Cover; Title Page; Copyright Page; Table of Contents; Series Editor's Foreword; Preface; Acronyms and Abbreviations; Chronology; Introduction; The Dictionary; Appendixes; 1: Fashion Magazines; 2: Trend and Forecasting Magazines and Services; 3: Periodicals, Newsletters, and Directories; 4: Trade Shows; 5: Major Trade Associations and Organizations; 6: Fashion and Textile Museums; 7: Top Fashion Schools; 8: Size Ranges; Bibliography; About the Authors |
| Sommario/riassunto | The A to Z of the Fashion Industry examines the origins and history of this billion-dollar industry. This is done through a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced entries on designers, models, couture houses, significant articles of apparel and fabrics, trade unions, and the international trade organizations. |