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   Sommario/riassunto Written by four leading graphic designers, Thou Shall Not Use Comic
                       Sans distills decades of experience into 365 rules that cover the
                       essentials of the trade, giving novice designers everywhere an
                       invaluable platform from which to progress. From the perspective of
                       both the client and the designer, this is the insider's account of how
                       graphic design works. And for more experienced designers, individual
                       entries will either bring forth knowing nods of agreement or screeches
                       of derision, depending on whether or not you love or hate hyphenation,
                       have a pathological fear of beige or think baseline g