

1. Record Nr.	UNINA9910462123103321
Autore	Brunner Bernd <1964->
Titolo	Inventing the Christmas tree [[electronic resource] /] / Bernd Brunner ; translated from the German by Benjamin A. Smith
Pubbl/distr/stampa	New Haven, : Yale University Press, c2012
ISBN	1-283-74231-4 0-300-18886-2
Descrizione fisica	1 online resource (108 p.)
Altri autori (Persone)	Smith Benjamin A
Disciplina	394.2663
Soggetti	Christmas trees - History Christmas trees - Germany - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An earlier version ... was published as Die Erfindung des Weihnachtsbaums, c2011 by Insel Verlag, Berlin"--T.p. verso.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Inventing the Christmas Tree -- Selected Bibliography -- Illustration Credits
Sommario/riassunto	A colorfully decorated Christmas tree, lit with twinkling lights, provokes awe and delight. We understand the lighted tree as a central symbol of the Christmas season, but what are the roots of the tradition? Who first thought to bedeck a tree, to bring it inside? How and where did the local activity grow into a widespread tradition, and how has the Christmas tree traveled across time and continents? Bernd Brunner's brief history-enriched by a selection of delightful and unusual historical illustrations-spans many centuries and cultures to illuminate the mysteries of the Christmas tree and its enduring hold on the human imagination. Tracing various European traditions from the Middle Ages forward, Brunner finds that only in the nineteenth century did Christmas trees become common in European family homes. In North America, the imported custom soon fascinated, though some found the tree not quite compatible with a Puritan mindset. Brunner explores how the Christmas tree entered mainstream American culture and how in recent times it has become globally popular. He introduces Jacqueline Kennedy's Nutcracker Tree in the White House, trees used to celebrate the New Year in Turkey, and the world's most expensive Christmas tree,

erected in Abu Dhabi. The author also considers the place of the artificial tree and the ecological dimensions of the Christmas tree trade. A book rich with anecdote and insight, *Inventing the Christmas Tree* will enchant a wide audience.
