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Titolo	Designing information [[electronic resource] ] : human factors and common sense in information design // Joel Katz
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Descrizione fisica	1 online resource (226 p.)
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Soggetti	Visual communication Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Aspects of Information Design : The nature of information -- Qualitative Issues : Perceptions, conventions, proximity -- Quantitative Issues : Dimensionality, comparisons, numbers, scale -- Structure, Organization, Type : Hierarchy and visual grammar -- Finding Your Way? : Movement, orientation, situational geography -- Documents : Stories, inventories, notes.
Sommario/riassunto	"Information Design shows designers in all fields - from user-interface design to architecture and engineering - how to design complex data and information for meaning, relevance, and clarity. Written by a worldwide authority on the visualization of complex information, this full-color, heavily illustrated guide provides real-life problems and examples as well as hypothetical and historical examples, demonstrating the conceptual and pragmatic aspects of human factors-driven information design. Both successful and failed design examples are included to help readers understand the principles under discussion"--