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Autore	Reis Jose Guilherme Almeida dos
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Nota di contenuto	CONTENTS; Foreword; Acknowledgments; Abbreviations; Introduction to the Toolkit; Overview and Guidelines for Conducting a Trade Competitiveness Diagnostic; Understanding Trade Competitiveness: Issues and Current Debates; The TCD Framework; Organizing to Conduct a TCD; Module 1 Summary: Conducting the Trade Outcomes Analysis; Module 2 Summary: Conducting the Competitiveness Diagnostics; Module 3 Summary: Moving from Analysis to Policy Options; Notes; References; Module 1 Trade Outcomes Analysis; Growth and Share: The Intensive Margin; Diversification: The Extensive Margin Quality and Sophistication: The Quality Margin Entry and Survival: The Sustainability Margin; Annex A. Product Classifications; Notes; References; Module 2 Competitiveness Diagnostics; Market Access; Incentive Framework: Trade and Investment Policy; Incentive Framework: Domestic Policies and Institutions (Competition, Business Environment, and Governance); Factor Conditions: Access to Finance; Factor Conditions: Labor Markets, Skills, and Technical Efficiency; Factor Conditions: Intermediate Inputs and Backbone Services; Factor Conditions: Trade Facilitation and Logistics

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Intermediate Inputs and Backbone Services; Trade Facilitation and Logistics; Trade and Investment Promotion; Standards and Certification; Special Customs Regimes and SEZs; Industry Coordination and Sector Support; Innovation; References; Appendix A: Summary of Recent Papers on Determinants of Trade Competitiveness; Olivier Cadot, Celine Carrere, and Vanessa Strauss-Kahn. 2011. "Trade Diversification: Drivers and Impacts." World Bank, Washington, DC.
Jean-Jacques Hallaert, Ricardo Cavazos Cepeda, and Gimin Kang. 2011. "Estimating the Constraints to Developing Countries Trade." Organisation for Economic Co-operation and Development, Paris
Murat Seker. 2010. "Trade Policies, Investment Climate, and Exports across Countries." World Bank Policy Research Working Paper No. 5654, World Bank, Washington, DC.; Ana Paula Cusolito. 2010. "Export Competitiveness and the Intensive and the Extensive Margins of Trade." World Bank, Washington, DC.; Notes; Boxes; A The World Bank and the Trade and Competitiveness Agenda
B Appropriate Use of the Toolkit

Sommario/riassunto

This toolkit provides a framework, guidelines, and practical tools for conducting an analysis of a country's trade competitiveness in terms of growth and share performance, diversification, and quality. It aims to facilitate the identification of the main constraints to improved trade competitiveness and the policy responses to overcome these constraints.
