

1. Record Nr.	UNINA9910462108303321
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Titolo	Trade competitiveness diagnostic toolkit [[electronic resource] /] / Jose Guilherme Reis, Thomas Farole
Pubbl/distr/stampa	Washington, D.C., : World Bank, c2012
ISBN	1-280-07136-2 9786613520098 0-8213-8938-6
Descrizione fisica	1 online resource (220 p.)
Collana	Trade and development series Trade competitiveness diagnostic toolkit
Altri autori (Persone)	FaroleThomas
Disciplina	382/.63
Soggetti	Competition, International Foreign trade promotion Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; Foreword; Acknowledgments; Abbreviations; Introduction to the Toolkit; Overview and Guidelines for Conducting a Trade Competitiveness Diagnostic; Understanding Trade Competitiveness: Issues and Current Debates; The TCD Framework; Organizing to Conduct a TCD; Module 1 Summary: Conducting the Trade Outcomes Analysis; Module 2 Summary: Conducting the Competitiveness Diagnostics; Module 3 Summary: Moving from Analysis to Policy Options; Notes; References; Module 1 Trade Outcomes Analysis; Growth and Share: The Intensive Margin; Diversification: The Extensive Margin Quality and Sophistication: The Quality Margin Entry and Survival: The Sustainability Margin; Annex A. Product Classifications; Notes; References; Module 2 Competitiveness Diagnostics; Market Access; Incentive Framework: Trade and Investment Policy; Incentive Framework: Domestic Policies and Institutions (Competition, Business Environment, and Governance); Factor Conditions: Access to Finance; Factor Conditions: Labor Markets, Skills, and Technical Efficiency; Factor Conditions: Intermediate Inputs and Backbone Services; Factor Conditions: Trade Facilitation and Logistics

Trade Promotion Infrastructure: Export and Investment Promotion; Trade Promotion Infrastructure: Standards and Certification; Trade Promotion Infrastructure: Special Customs Regimes and Special Economic Zones; Trade Promotion Infrastructure: Industry Coordination and Sector Support; Trade Promotion Infrastructure: Innovation; Notes; References; Module 3 Policy Options for Competitiveness and Case Studies; Market Access; Trade and Investment Policy; Domestic Policies and Institutions: Business Environment and Governance; Access to Finance; Labor Markets, Skills, and Firm-Level Technical Efficiency; Intermediate Inputs and Backbone Services; Trade Facilitation and Logistics; Trade and Investment Promotion; Standards and Certification; Special Customs Regimes and SEZs; Industry Coordination and Sector Support; Innovation; References; Appendix A: Summary of Recent Papers on Determinants of Trade Competitiveness; Olivier Cadot, Celine Carrere, and Vanessa Strauss-Kahn. 2011. "Trade Diversification: Drivers and Impacts." World Bank, Washington, DC. Jean-Jacques Hallaert, Ricardo Cavazos Cepeda, and Gimin Kang. 2011. "Estimating the Constraints to Developing Countries Trade." Organisation for Economic Co-operation and Development, Paris. Murat Seker. 2010. "Trade Policies, Investment Climate, and Exports across Countries." World Bank Policy Research Working Paper No. 5654, World Bank, Washington, DC.; Ana Paula Cusolito. 2010. "Export Competitiveness and the Intensive and the Extensive Margins of Trade." World Bank, Washington, DC.; Notes; Boxes; A The World Bank and the Trade and Competitiveness Agenda; B Appropriate Use of the Toolkit

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#### Sommario/riassunto

This toolkit provides a framework, guidelines, and practical tools for conducting an analysis of a country's trade competitiveness in terms of growth and share performance, diversification, and quality. It aims to facilitate the identification of the main constraints to improved trade competitiveness and the policy responses to overcome these constraints.

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2. Record Nr.	UNIORUON00259340
Autore	HAYAKAWA Monta
Titolo	Kinsei enpon shiryo shusei / Hayakawa Monta
Pubbl/distr/stampa	v., : ill. ; 24 cm
ISBN	49-01-55800-5 49-01-55801-3 49-01-55802-1 49-01-55811-0 978-49-01-55834-1 978-49-01-55849-5
Edizione	[Kyoto : Kokusai Nihon Bunka Kenkyu Senta]
Descrizione fisica	cont. : v. 1: Ishikawa moronobu: 1,1 "Danjo aisho wago no en" ; 1,2 "Toko no okimono" ; 1,3 "Hana no Kogakure" ; 1,4 "Hoshoku ito yanagi"; v. 2 ; v. 3 : 3,1 Ehon haru no akebono ; 3,2 Kawashima nobukiyo 1 koshoku mitsu no sato ; 3,3 Isoda korysai 1furyu juniki no eiga ; V. 4 ; v. 5 Tsukioka Settei. 2, Endo nichiya nyohoki
Classificazione	GIA IX B
Soggetti	PITTURA GIAPPONESE - Sec. 18 PITTURA EROTICA - GIAPPONE - PERIODO EDO (1603-1867) - SHUNGA
Lingua di pubblicazione	Giapponese
Formato	Materiale a stampa
Livello bibliografico	Monografia