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Titolo	Edinburgh companion to twentieth-century Scottish literature [[electronic resource] /] / edited by Ian Brown and Alan Riach
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Collana	Edinburgh companions to Scottish literature
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Sommario/riassunto

This volume considers the major themes, texts and authors of Scottish literature of the twentieth and, so far, twenty-first century. It identifies the contexts and impulses that led Scottish writers to adopt their creative literary strategies. Moving beyond traditional classifications, it draws on the most recent critical approaches to open up new perspectives on Scottish literature since 1900. The volume's innovative thematic structure ensures that the most important texts or authors are seen from different perspectives whether in the context of empire, renaissance, war and post-war, literary

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Autore

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Titolo

Out-executing the competition [[electronic resource]] : building and growing a financial services company in any economy // Irv Rothman

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Out-Executing the Competition; Contents; Preface; Chapter 1: Craziest Idea I've Ever Heard-Let's Do It!; Chapter 2: Proud Son of Bayonne; Chapter 3: School Days, School Days . . .; Chapter 4: Baghdad by the

Bay; Chapter 5: The AT&T Rollercoaster; Chapter 6: It's Got to Be about the Customer; Chapter 7: A Seat at the Head of the Table; Chapter 8: One Company, Worldwide; Chapter 9: Global Recessions: A Survivor's Manual; Chapter 10: We're Gonna Go for What's Behind Door Number Three; Chapter 11: Around the World in 180 Days; Chapter 12: Getting Your Fingernails Dirty
Chapter 13: Transforming Your BusinessChapter 14: Communicating the Message; Chapter 15: Charisma Bypass? Leadership and the High-Performing Team; Chapter 16: To There, From Here; About the Author; Index

Sommario/riassunto

"An inside look at what makes a successful financial services companyIrv Rothman may not have considered a career in the financial services early on, but he ended up in leadership positions at AT&T, Compaq and, for over a decade, Hewlett-Packard. His consistent record of success and insider perspective make him the perfect guide to the art of building and growing a financial services company, and in Out-Executing the Competition he shares his remarkable story and years of experience, giving readers a glimpse into his numerous accomplishments and providing takeaways they can apply to their own companies, whatever the industry.An engaging and lively account of Rothman's career focusing on his work at financial services companies during some of the most economically challenging periods of the past thirty years, the book explores the methods and tactics he used to help his companies not only weather financial uncertainty, but to thrive. Tells the story of financial services company expert Irv Rothman, in his own words Includes invaluable insights into how to build a financial services company that can survive and thrive in even the toughest economic climate Helps readers working at financial services companies and in other industries to construct solid businesses that can outperform their competition Part biography, part how-to guide, Out-Executing the Competition is the ultimate inside look at building a financial services company that's sure to succeed"--
