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Nota di bibliografia	Includes bibliographical references (160-165) and index.
Nota di contenuto	""CONTENTS""; ""FOREWORD""; ""PREFACE""; ""ACKNOWLEDGMENTS""; ""PART I: VISUAL LITERACY""; ""1 Processing Visual Perceptions""; ""Becoming an Active Viewer""; ""Seeing Subjectively""; ""Seeing Objectively""; ""Integrating Subjective and Objective Perception""; ""Understanding Visual Memory""; ""2 Decoding Art""; ""Encountering a Work of Art""; ""Identifying Visual Aspects""; ""Interpreting Contextual Aspects""; ""Negotiating Authoritative Interpretations""; ""Responding to Culture-Specific Aesthetics""; ""3 Decoding People""; ""Regarding First Impressions""; ""Reading Face and Body Language"" ""Interpreting Dress and Style"" ""Recognizing Gender Specificities""; ""Creating Self-Images and Cultural Identities""; ""PART II: CULTURAL LITERACY""; ""4 Processing and Decoding Cultures""; ""Finding Cultural Common Denominators""; ""Identifying Cultural Specificities""; ""Mapping Cultural Response Phases""; ""Conceptualizing Coexisting Cultures""; ""Assessing Dynamics of Multiculturalism""; ""5 Understanding Our Present and Creating Our Future""; ""Tracking Cultural Shifts""; ""Living in the Digital Age""; ""Educating Toward Integration and Cultural Globalization"" ""Tracking Visual Culture in a Postmodern World"" ""Coping as Global

Citizens"; "EPILOGUE"; "APPENDIX A: INFORMAL EXPERIMENTS";  
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