

1. Record Nr.	UNINA9910461999103321
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Titolo	The mastery of innovation : a field guide to lean product development / / Katherine Radeka
Pubbl/distr/stampa	Boca Raton, Fla. : , : CRC Press, , 2013
ISBN	0-429-25166-1 1-4398-7706-8
Descrizione fisica	1 online resource (xix, 245 p.) : ill
Disciplina	658.5/038
Soggetti	Production planning New products - Management Lean manufacturing Industrial efficiency Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Foreword to be determined -- Acknowledgements -- Introduction -- Lean product development : the mastery of innovation -- What is the mastery of innovation? -- Value and waste in product development -- The lean product development benchmarking study -- The pioneers of lean product development -- DJO global : the fundamentals of lean product development -- Scania technical centre : a pioneering lean product champion -- Ford Motor Company : how to revitalize an American icon -- Lean product development to make the right products -- Buckeye technologies : lean tools for strategic alignment -- Steelcase : go-and-see new customers to open new markets -- Philips : comprehensive lean scheduling -- Lean product development to make products better, faster, cheaper -- Novo Nordisk : metrics to drive change -- Visteon : knowledge at the engineer's fingertips -- A- Dec : project chiefs to speed decision-making -- Lean product development transformation -- Nielsen Kellerman : just start somewhere -- Vaisala : from pilot projects to global transformation -- Playworld systems : how to cut time to market in half, twice -- The path of innovation mastery -- Innovation mastery : how to begin with

lean product development -- Epilogue just start somewhere, just do something -- Appendix 1: The mastery of innovation self-assessment -- Appendix 2: Guide for book study groups -- Appendix 3: List of participating companies -- Appendix 4: Suggested reading list -- Index.

Sommario/riassunto

This text compiles the experiences of over 150 companies that have embraced the theories of Lean product development. It provides an integrated view of Lean as it is practiced inside successful companies today.
