

1. Record Nr.	UNINA9910461996203321
Titolo	Communication centers and oral communication programs in higher education [[electronic resource]] : advantages, challenges, and new directions // edited by Eunkyong Lee Yook and Wendy Atkins-Sayre
Pubbl/distr/stampa	Lanham, : Lexington Books, c2012
ISBN	1-280-67979-4 9786613656728 0-7391-7358-8
Descrizione fisica	1 online resource (312 p.)
Altri autori (Persone)	YookEunkyong Lee Atkins-SayreWendy <1972->
Disciplina	302.20711
Soggetti	Communication - Study and teaching (Higher) - United States Oral communication - Study and teaching (Higher) - United States College dropouts - United States - Prevention Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: Part 1. Benefits to Higher Education -- Chapter 1. Communication Centers and Retention in Higher Education: Is There a Link? -- Chapter 2. Speaking Our Minds: Communication Centers and Critical Thinking -- Chapter 3. Communication Centers and Liberal Arts Education: Problems and Possibilities Associated with Cross-Disciplinary Engagements -- Chapter 4. The Communication Center: A Critical Site of Intervention for Student Empowerment -- Chapter 5. The Role Becomes Them: Examining Communication Center Alumni Experiences -- Part 2. Challenges to Today's Centers -- Chapter 6. Ethics and the Communication Center: Chameleon or Tortoise? -- Chapter 7. The Blind Leading the Blind? An Ethnographic Heuristic for Communication Centers -- Chapter 8. Learning to Tell What You Know: A Communication Intervention for Biology Students -- Chapter 9. Using Theory and Research to Increase Student Use of Communication Center Services -- Chapter 10. Focusing on Faculty: The Importance of Faculty

Support to Communication Center Success -- Part 3. Alternative Models for Communication Centers -- Chapter 11. Communication Center Ethos: Remediating Space, Encouraging Collaboration -- Chapter 12. The Combined Centers Approach: How Speaking and Writing Centers Can Work Together -- Chapter 13. Course Management Systems: Creating Alternative Avenues for Student Access of Communication Centers -- Chapter 14. Virtual Communication Centers: A Resource for Building Oral Competency -- Chapter 15. The Implementation of Computer-Mediated Communication in Communication Centers -- Part 4. New Directions in Consultant Training -- Chapter 16. Technology Tutoring: Communication Centers Take the Lead -- Chapter 17. Using Empathetic Listening to Build Client Relationships at the Center -- Chapter 18. Best Practices in Communication Center Training and Training Assessment .

Sommario/riassunto

"Communication Centers and Oral Communication Programs in Higher Education, edited by Eunhyong L. Yook and Wendy Atkins-Sayre reveals vital information that is of theoretical and practical importance to higher education administrators, educators, and communication centers directors and staff. It is the first book to be published on communication centers"-- Provided by publisher.
