

1. Record Nr.	UNINA9910461983403321
Autore	Mace John <1933->
Titolo	Arabic today [[electronic resource] ] : a student, business and professional course in spoken and written Arabic // John Mace
Pubbl/distr/stampa	Edinburgh, : Edinburgh University Press, 2008
ISBN	0-7486-3559-9
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (368 p.)
Disciplina	492.7/82421 492.782421
Soggetti	Arabic language - English Business - Language Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previous ed.: 1996.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Ar T 1 (Prelims).pdf; Ar T 2 (Cont).pdf; Ar T 3 (Intro).pdf; Ar T 4 (Pronunc).pdf; Ar T 5 (pp 1 & 2).pdf; Ar T 6 (L1).pdf; Ar T 7 (L2).pdf; Ar T 8 (L3).pdf; Ar T 9 (L3a).pdf; Ar T 10 (L4).pdf; Ar T 11 (L4a).pdf; Ar T 12 (L5).pdf; Ar T 13 (L6).pdf; Ar T 14 (L7).pdf; Ar T 15 (L8).pdf; Ar T 16 (L9).pdf; Ar T 17 (L10).pdf; Ar T 18 (L10a).pdf; Ar T 19 (L11).pdf; Ar T 20 (L11a).pdf; Ar T 21 (L12).pdf; Ar T 22 (L12a).pdf; Ar T 23 (L13).pdf; Ar T 24 (L14).pdf; Ar T 25 (L15).pdf; Ar T 26 (pp 157 & 158).pdf; Ar T 27 (L16).pdf; Ar T 28 (L17).pdf; Ar T 29 (L18).pdf; Ar T 30 (L18a).pdf; Ar T 31 (L19).pdf Ar T 32 (L19a).pdf; Ar T 33 (L20).pdf; Ar T 34 (L21).pdf; Ar T 35 (L21a).pdf; Ar T 36 (L22).pdf; Ar T 37 (L23).pdf; Ar T 38 (L23a).pdf; Ar T 39 (L24).pdf; Ar T 40 (L24a).pdf; Ar T 41 (L25).pdf; Ar T 42 (L26).pdf; Ar T 43 (Key).pdf; Ar T 44 (Ar 1).pdf; Ar T 45 (Eng 1 + 2).pdf; Ar T 46 (Ar 2).pdf; Ar T 47 (Grammar index).pdf; Ar T 48 (Grammar Index a).pdf
Sommario/riassunto	A student, business and professional course in spoken and written Arabic aimed at those with no prior knowledge of the language. Suitable for business professionals and students wanting to communicate directly with people and institutions in the Arab world, Arabic Today is a self-contained course in contemporary Arabic. Tuition tends to concentrate either on the written language (never used in everyday

speech) or on a selected regional dialect (which is never written down). Arabic Today breaks with this tradition, capitalising on the emerging form of spoken Pan-Arabic. This supraregional form of

2. Record Nr.	UNINA9910456516303321
Autore	Tyler Jason <1976->
Titolo	App inventor for Android [[electronic resource] ] : build your own apps-- no experience required! // Jason Tyler
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2011
ISBN	1-119-99480-2 1-283-20463-0 9786613204639 1-119-99481-0
Edizione	[1st edition]
Descrizione fisica	1 online resource (467 p.)
Disciplina	005.265 005.268
Soggetti	Application software - Development Smartphones - Programming Open source software Mobile computing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	App Inventor for Android.; Table of Contents; Introduction; Who This Book Is For; Part I: Getting Up and Running with Google App Inventor; Part II: Designing Your Own Apps: Step-by-Step Guides; Part III: Reference and Appendixes; Downloadable Project Files and Bonus Content; About This Book; Part I; Chapter 1: Building Your First App While Exploring the Interface; Starting a New Project; Getting Familiar with Design View; Adding Components to Your New Project; Keeping your project neat; Introducing the Blocks Editor; Previewing Built-in Blocks; Placing Your Button Component Blocks Placing Your Sound Component Blocks Managing Your Projects; Peeking

inside the .ZIP file; Chapter 2: Programming and Design Fundamentals; Clarifying Your Design Idea; Getting Primitive with Your Design; Starting Easy, Getting More Complex; Mastering the Fundamentals of Programming Terminology; Part II; Chapter 3: SounDroid: Creating anAndroid Sound Machine; Creating SounDroid 2.0; Getting Started on SounDroid 2.0; Expanding the SounDroid Project: SounDroid 3.0; Getting Started on SounDroid 3.0; Chapter 4: OrderDroid: A Maintainable Mobile Commerce App; Creating the OrderDroid Application  
Getting Started on OrderDroid 1.0Adding New Components to OrderDroid 1.0; Creating OrderDroid 2.0; Getting Started on OrderDroid 2.0; Chapter 5: AndroidDown: A Location-Aware Panic Button; Creating the AndroidDown Application; Getting Started on AndroidDown 1.0; Making the most of typeblocking; Creating AndroidDown 2.0; Getting Started on AndroidDown 2.0; Chapter 6: AlphaDroid: An Alphabet Tracing Game; Creating AlphaDroid 1.0; Getting Started on AlphaDroid 1.0; Creating AlphaDroid 2.0; Beginning AlphaDroid 2.0; Chapter 7: PunchDroid: An Android Punch Bug Game Creating the PunchDroid ApplicationGetting Started on the PunchDroid Application; Installing the PunchDroid Application; Chapter 8: Collection Assistant: A Barcode and Database Application; Creating Collection Assistant 1.0; Getting Started on Collection Assistant 1.0; Creating Collection Assistant 2.0; Getting Started on Collection Assistant 2.0; Challenging Yourself; Chapter 9: BlueChat: A Bluetooth Chat Client; Creating the BlueChat Application; Getting Started on BlueChat; Challenging Yourself; Chapter 10: TwiTorial: A Twitter Application; Creating the TwiTorial Application  
Getting Started on TwiTorialPart III; Blocks and Component Reference; Built-In Blocks; My Blocks; Appendix A: Setting Up Your Phone and Computer; Setting Up Your Phone; Testing Java Web Start; Installing the App Inventor Extras; Working with ADB ( Android Debug Bridge); Adapting to Special Circumstances; Working with the Android Emulator; Exploring the Android SDK and Other Emulator Options; Troubleshooting Your Phone's Connection; Appendix B: Creating Your Own TinyWebDB; Setting Up Your Google App Engine; Customizing and Installing the TinyWebDB Service; Index

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## Sommario/riassunto

"Google App Inventor for Android is the complete guide to App Inventor for Android, Google's new visual language for building mobile apps. With App Inventor, you program by piecing together blocks that represent the phone's functionality. Because it's like putting together a puzzle, even non-technical people can use App Inventor to create mobile apps. With App Inventor you don't need to write a single line of programming code, and can still create apps that take advantage of all of an Android smart phone's features including the accelerometer, GPS, messaging, contacts, the web and more. This book provides you with a series of fully worked out apps that you can create, download and use on your Android phone. Best of all, the apps come with complete "source blocks", fully explained in easy to understand terms, which you can customize for your own use or use as a model for building the next "killer app". The sample apps are accompanied by a section on App Inventor Designs Patterns that serves as an invaluable reference and explains computer science concepts in simple terms. Google App Inventor for Android is the perfect companion for your app exploration, and will have you creating your own Android apps in no time"--  
"This book provides you with a series of fully worked out apps that you can create, download and use on your Android phone"--

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