

1. Record Nr.	UNINA9910461962603321
Autore	Sparrow Jane
Titolo	The culture builders : leadership strategies for employee performance / / Jane Sparrow
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-315-24038-6 1-283-57242-7 9786613884879 1-4094-3725-6
Descrizione fisica	1 online resource (260 p.)
Disciplina	658.3/14
Soggetti	Employee motivation Corporate culture Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Gower Book"--Cover. First published 2012 by Ashgate Pub.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The organisational engagement strategy -- pt. 2. Manager as culture builder -- pt. 3. Leader as culture builder -- pt. 4. Engagement in action.
Sommario/riassunto	In The Culture Builders Jane Sparrow shares the insight of her research and experience into how companies are creating an engaged workforce. Along the way she looks at the evidence, the case for engagement and how organizations are measuring and defining it. Having an engagement strategy is merely a first step and so the book explores how to enable the manager-as-engager. Alongside the practical models and the guidance, there are stories and examples from leaders and organizations allowing you to learn, amongst other things, about the strong sense of purpose felt in John Lewis Partnership; the