Record Nr. Autore Titolo	UNINA9910461950903321 Page Ruth E. <1972-, > Stories and social media : identities and interaction / / Ruth E. Page
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-283-46176-5 9786613461766 0-203-14861-4 1-136-51354-X
Descrizione fisica	1 online resource (257 p.)
Collana	Routledge studies in sociolinguistics ; ; 3
Disciplina	302.23/1
Soggetti	Social media Narration (Rhetoric) - Social aspects Discourse analysis, Narrative Storytelling - Social aspects Online social networks Online authorship Online identities Identity (Psychology) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Stories and Social Media : Identities and Interaction; Copyright; Contents; Figures; Tables; Permissions; Preface; 1. Introduction: Stories and Social Media in Context; 2. Second Stories Told in Discussion Forums; 3. Narratives of Illness and Personal Blogs; 4. Storytelling Styles in Facebook Updates; 5. Celebrity Practice: Stories Told in Twitter; 6. Narrative and Commentary in Collaborative Storytelling; 7. Space and Identity in Stories on the Move; 8. Fakes, Fictions, and Facebook "Rape": Narrative Authenticity; 9. Familiar, Reconfigured, and Emergent Dimensions of Narrative; Notes GlossaryReferences; Index
Sommario/riassunto	This book examines everyday stories of personal experience that are published online in contemporary forms of social media. Taking

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examples from discussion boards, blogs, social network sites, microblogging sites, wikis, collaborative and participatory storytelling projects, Ruth Page explores how new and existing narrative genres are being (re)shaped in different online contexts. The book shows how the characteristics of social media, which emphasize recency, interpersonal connection and mobile distribution, amplify or reverse different aspects of canonical storytelling. The new storytelli