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Nota di contenuto	Foreword by Brian Storm -- Introduction : what is documentary journalism? -- Differences in style : documentary journalism vs. broadcast news : a comparative analysis of a similar story at CNN vs. The New York times -- Interlude : on backpack journalism : from an interview with Bill Gentile, American University -- Finding a story and shaping the structure : starting with character in Jigar Mehta's The recession proof artist -- Interlude : becoming a documentary journalist : from an interview with the Renaud Brothers -- Shooting the image : composition and lighting in Travis Fox's Narcocorridos and Nightlife in Mexicali and Crisis in Darfur Expands -- Interlude : short video documentaries : from an interview with Ann Derry, video director, The New York Times -- Conducting interviews and writing a script : Icarus

refried : a pro-creative process -- Interlude : the most important
journalists : from an interview with Jimmy Orr, managing editor, online,
The Los Angeles times -- Editing for rhythm : Travis Fox's redefining
China's family : women -- Interlude: starting out as a multimedia
journalist : from an interview with Angela Morris, freelance video
journalist -- Getting clean audio and crafting a sound design : an audio
workshop with Philip Bloom, Travis Fox, and Wes Pope -- Interlude :
the importance of blogging and the watchdog reporter : from an
interview with John Yemma, editor, The Christian Science monitor --
The blogging journalist : Travis Fox and the Mexican border stories --
Conclusion -- Afterword : "new voices" by Bob Sacha.

Sommario/riassunto

As newspapers and broadcast news outlets direct more resources toward online content, print reporters and photojournalists are picking up video cameras and crafting new kinds of stories with their lenses. Creating multimedia video journalism requires more than simply adapting traditional broadcast techniques: it calls for a new way of thinking about how people engage with the news and with emerging media technologies. In this guide, Kurt Lancaster teaches students and professional journalists how to shoot better video and tell better stories on the web, providing a strong understanding of c
