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Sommario/riassunto	Britain's high street revolution has made retailing one of the most important and dynamic sectors of the British economy in the last twenty years. It has had an irreversible impact on our towns and cities and, for many people, transformed shopping from an unattractive domestic chore to a pleasurable 'leisure 'experience', offering consumers an everchanging array of 'disposable dreams'. The resulting 'retail culture'

is everywhere - it has colonised huge areas of our social life outside the traditional high street, from sporting venues to arts centres, from railway termini to museums. Many se

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