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Nota di contenuto	Cover; Contents; Preface; Acknowledgements; Introduction - Popular Press: Theory and History; Chapter 1 - Popularizing the People; Chapter 2 - The Popular Press as Popular Culture; Chapter 3 - The American Popular Press from the Nineteenth Century; Chapter 4 - The English Popular Press in the Warly Nineteenth Century; Chapter 5 - Commercializing the Popular in Britain; Chapter 6 - The New Journalism: The Long Version; Chapter 7 - The Popular Press: Surviving Postmodernity; Chapter 8 - Integrating Approaches to Contemporary Popular Culture; Conclusion; Bibliography; Index
Sommario/riassunto	Covering the early modern period to the present day, Martin Conboy's study is a critical history of the popular press in the UK and the USA. The author concludes with an analysis of the press in a globalised

media environment.

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