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Nota di contenuto	Introduction -- Conditions of possibility: the Disney Studios, postwar "thermidor," and the ambivalent origins of Song of the South -- "Put down the mint julep, Mr. Disney": postwar racial consciousness and Disney's critical legacy in the 1946 reception of Song of the South -- "Our most requested movie": media convergence, black ambivalence, and the reconstruction of Song of the South -- A past that never existed: coonskin, post-racial whiteness, and rewriting history in the era of Reaganism -- On tar babies and honey pots: Splash Mountain, "Zip-a-dee-doo-dah," and the transmedia dissipation of Song of the South -- Reassuring convergence: new media, nostalgia, and the internet fandom of Song of the South -- Conclusion.