Record Nr. UNINA9910461871903321 Autore Fisher Mark Titolo The Edinburgh fringe survival guide: how to make your show a success // Mark Fisher; with a foreword by Mark Ravenhill London:,: Methuen Drama,, [2012] Pubbl/distr/stampa ©2012 **ISBN** 1-283-47874-9 9786613478740 1-4081-3647-3 1-4081-3648-1 Descrizione fisica 1 online resource (332 p.) Disciplina 790.2094134 Soggetti Performing arts - Scotland - Edinburgh Theater - Production and direction Electronic books. Scotland Scotland Edinburgh Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Cover; Title Page; Dedication; Epigraph; Contents; Foreword by Playwright Mark Ravenhill; 1 The City and its Festivals; 2 The Fringe Office; 3 The Timing; 4 The Motivation; 5 The Show; 6 The Venue; 7 The Accommodation; 8 The Law; 9 The Marketing Campaign; 10 The Media Campaign; 11 The Awards; 12 The Show Must Go On; 13 The Next Step: 14 The Money: 15 The Coda: Acknowledgements: A Note on the Author; Imprint Sommario/riassunto 'Ah! The Fringe! I can't think of a more delightful way of putting my liver, bank account, relationship, complexion, and mental stability under the greatest strain they've ever known!' Mel Giedroyc It is the world's largest arts festival, attracting everyone from student firsttimers to Hollywood stars. Thrilling, inspiring and bewildering in equal measure, the Edinburgh Festival Fringe can make you a star or break your bank. So what is the secret of making it work for you? The Edinburgh Fringe Survival Guide draws on the experiences of the

festival's leading figures - their disasters as well